



Jose Saint Jacques

Designer

Paris, France

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Links

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Languages

English (Fluent)

French (Native)

Spanish (Native)

Italian (Work Proficiency)

About

Shortly after finishing my fashion studies, I co-founded UNTTLD in 2010: a luxury women's ready-to-wear line. Holding a showroom in Paris during Fashion Week, the brand has been distributed in the US, Europe and Canada (Neiman Marcus, Saks 5th Avenue, Holt Renfrew, 55 Croisette...)

As the owner of an independent fashion house, I am very hands on. In addition to my designer responsibilities, I also managed a team of 10 people, from product development to marketing/press, sales, logistics, etc. I've also set up production partnerships with different Italian manufacturers and international fabric suppliers.

My goal is to expand my creative output by collaborating with another brand. Driven and enthusiastic, I am always looking for ways to challenge myself and to grow, using my skills and learning new ones.

BRANDS WORKED WITH

Atelier UNTTLD

Experience



● Head Designer (Co-Owner)

Atelier UNTTLD | Apr 2011 - Aug 2023

Co-Founder of the UNTTLD women's luxury ready to wear line.

Responsible for shaping and establishing the brand vision, from conceptualization to go-to-market strategy.

DESIGN

- Research and definition of collection creative concepts (moodboards, image and technique references, colour palettes, mock-ups, sketches, on-mannequin explorations, vintage shopping, AI prompt images, etc.).
- Research and selection of fabrics and trims (Premiere Vision, Milano Unica, Textile agents, supplier research online.).
- Transformation and customisation of fabrics and trims (hand or machine pleating, fusing, binding 2 fabrics together, lab dips, logo engraving on buttons, embossing, embroidered ribbons, etc.).
- Research and creation of prints: repeat tile on illustrator or photoshop. Artists collaborations. Digital print, sublimation, silkscreen, discharge, batik, shibori and hand painting.
- Sketching and colouring by hand or computer assisted (photoshop, illustrator).
- On-mannequin exploration and draping of new shapes, volumes, proportions and effects: bias, knots, drapés, gathers, sleeves, collars, etc.
- Elaboration of Toiles and patterns by hand (1st draft to be digitised and cleaned by patternmaker).
- Building and editing the collection plan informed by past season's best sellers and market offer analysis.
- Present new development projects to the italian factories as well as to our in-house team of pattern makers and sample makers. Continuous follow up.
- Lead sample and industrialization fittings.
- Sample making when needed.

MANAGEMENT

- Estimating quantities and buying of raw materials.
- Follow-up on orders. Relationship building with suppliers
- Workload planification and project dispatching to all collaborators (internal and italian factories) taking in consideration their strengths and our deadlines.
- Follow up and monitor projects' progress. Troubleshooting with the teams to achieve delivery dates.
- Cost supervision and contribution to the collection plan's price archi-

texture.

BRANDING

- Conceptualize and oversee the creation of all visuals: lookbook, campaign, BTS and product photos.
- Creation of mood boards (Concept, lighting, decor, styling, poses, hair and make-up).
- Hiring of the creative team, casting models, production on set.
- Selection of images, leading photo retouching, creating and editing of visual documents.
- Oversee the application and deployment of visual content and messaging across all channels: website, social media, newsletters, ads, B2B).

Education & Training

- 2008 - 2010 ● **Concordia University**
BFA, Fibers, Fine Arts faculty
- 2005 - 2008 ● **Collège Marie-Victorin**
DEC, Fashion Design