



# Grace Fate

Sales Assistant

[View profile on Dweet](#)

## Links

[LinkedIn](#)

## Languages

English (Fluent)

## About

I am an experienced Sales Assistant with a strong background in customer engagement, merchandising, and cashier duties. I have worked across various retail environments including JD Sports and Calzedonia, offering personalised recommendations and ensuring efficient service.

### BRANDS WORKED WITH

- JD Sports
- WAMGROUP
- Calzedonia
- Swan Marketing

## Experience



### ● Sales Associate

Calzedonia | Jan 2024 - Apr 2024

**Customer Assistance:** Provide personalised recommendations and styling advice for leg wear, beachwear, and intimate apparel.

**Product Knowledge:** Comprehensive understanding of materials, sizing, and features to guide informed purchases.

**Visual Merchandising:** Ensure attractive product displays according to brand standards; assist with product placement, signage, and window displays.

**Key Holder Responsibilities:** Open store and complete necessary documentation.



### ● Brand Ambassador

Swan Marketing | Oct 2023 - Dec 2023

**Storytelling:** Convey the organisations mission and impact through compelling stories to engage and inspire donors.

**Relationship Building:** Build rapport with residents by listening to and addressing their concerns sincerely.

**Fundraising Goals:** Meet or exceed targets by persuasively presenting donation options and overcoming objections.



### ● SALES ASSISTANT

JD Sports | May 2022 - Sep 2023

**Team Collaboration:** Collaborate with colleagues to meet targets, assist with tasks, and foster a positive work environment.

**Cashier Duties:** Accurately process transactions, manage payments, and balance registers.

**Customer Engagement:** Interact with customers to understand their needs, provide information on best sellers, and direct them to the kiosk for a wider product range.



### ● Waiting Staff

WAMGROUP | Nov 2021 - Mar 2022

**Guest Satisfaction:** Prioritize guest satisfaction by delivering exceptional service, addressing inquiries promptly, and resolving issues effectively to ensure a memorable experience.

**Efficient Operations:** Contribute to the smooth functioning of daily operations by managing tasks such as inventory control, equipment maintenance, and venue setup, ensuring a seamless experience for both guests and colleagues.

**Food and Beverage Service:** Execute food and beverage service with

precision, adhering to hygiene protocols, accurately taking orders, and delivering orders promptly to exceed guest expectations.  
Adaptability: Demonstrate flexibility in responding to dynamic hospitality environments, readily adjusting to changing priorities, and effectively handling unexpected situations to maintain service excellence.

## **Education & Training**

---

- 2021 - 2023 ● **London Screen Academy**  
A-level,
- 2016 - 2021 ● **Oaks Park High School**  
Secondary School Certificate SSC,