



Jubairunisa Haja

Luxury Fashion Retail Assistant

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Languages

- Arabic
- English
- Tamil
- French
- Telugu

About

With a BA in Fashion Textiles and luxury retail experience at Harrods, I excel in offering personalised client services. Skilled in achieving sales targets and merchandise management, I quickly adapt to new environments, always aiming for excellence in customer satisfaction and collaboration.

BRANDS WORKED WITH

- Harrods
- Les Broderies de Jubai
- an office supply store
- a Bloomsbury Festival

Experience

Luxury Fashion retail assistant

Harrods | Dec 2023 - Jan 2024

- Interacted closely with clientele to discern their preferences and provided tailored, refined guidance, fostering repeat purchases.
- Acquired a comprehensive understanding of the designated luxury brand Alessandra Rich within a brief timeframe.
- Managed and showcased luxury merchandise while upholding a premium standard of store presentation.
- Achieved sales goals and targets through exceptional attentiveness to clients, resulting in being one of the top three-selling brands.

Box Office Assistant

a Bloomsbury Festival | Oct 2023 - Oct 2023

- Collaborated with the festival manager to streamline event operations.
- Successfully oversaw sales operations at festival-ticketed events using 'Event-Brite' to meet the set targets.
- Maintained accurate records of cash floats, card transactions, and donations, ensuring financial transparency and accountability throughout events.

Business owner

Les Broderies de Jubai | Sep 2022 - Oct 2023

- Specialised in the creative manufacturing of personalised embroidered products.
- Pursued the objective of enhancing the value of garments to foster stronger consumer connections to reduce overconsumption, hence reducing textile waste.
- Used the SWOT analysis to meet the customer needs and translated findings into prototypes using various mediums such as Excel sheets, pencil sketches, watercolours, and mood boards.
- Digitized designs for efficient production processes on a semi professional machine (Brother VR).
- Took proactive steps to acquire proficiency in crafting impactful social media marketing strategies aimed at engaging online consumers.



Supervisor

Ryman | Sep 2018 - Mar 2019

- Maintained the security of the branch, closing tills, money handling and writing cheques
- Supervised a team of sales assistants of 3-4, including training new colleagues
- Introduced new promotions to customers - Increased daily target by 58%



Embroidery studio Assistant

The London Embroidery Studio | Apr 2018 - Jun 2018

- Prepared Tajima for CAD, including inserting colour orders, solving threading issues and digitising using wilcom

- Accurately framed the garments for the CAD
- Recovered samples with attention to detail after technical and design issues
- Selected a diverse array of project materials, meticulously selecting each item based on its quality and suitability for the task.

Education & Training

- 2016 - 2019 ● **London College of Fashion**
Bachelor of Arts, Fashion Textiles:Embroidery
- 2015 - 2016 ● **Kensington and Chelsea College**
Diploma, Art and Design