

# Sheryl Tam

Vice President - Brand & Customer Engagement at Gucci

Sydney NSW, Australia

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## About

BRANDS WORKED WITH

F J Benjamin

Gucci

Salvatore Ferragamo

## Experience



● **Vice President - Brand & Customer Engagement**

Gucci | Jan 2021 -

South Asia & Pacific



● **Regional Brand & Customer Engagement Director**

Gucci | Jan 2019 - Jan 2021

Marketing Communications and Customer Relationship Management - South Asia & Pacific



● **Regional Marketing and Communications Director**

Gucci | Sep 2014 - Jan 2019

● **Regional Head Luxury & Timepieces- Marketing & Communications**

F J Benjamin | Feb 2012 - Sep 2014

Head of Luxury & Timepieces

Celine

Givenchy

Tom Ford, Goyard, Girard-Perrigaux, Bell& Ross, GUESS

● **Celine & Givenchy - Regional Senior Marketing Communications Manager**

F J Benjamin | Jan 2012 - Dec 2013

● **Regional Marketing Manager - Asia Pacific**

Salvatore Ferragamo | Jan 2007 - Dec 2011

## Education & Training

● **University of London**

Master of Business Administration (M.B.A.),