



Jodie Cooper

Freelance Graphic / Motion Graphic Designer

📍 Hook Norton, Banbury OX15, UK

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Links

[Website](#) [LinkedIn](#)

Languages

English (Native)

About

&

BRANDS WORKED WITH

Clever Business Websites

Landor Associates

More Creative

Nu Creative Ltd

Experience

● FREELANCE GRAPHIC DESIGNER

| Aug 2016 - Now

Working for a variety of clients both remotely and on-site, I cover a wide range of projects from high level pitch proposals for multi-national companies, branding, exhibition and livery materials and motion graphic design projects from storyboard through to completion. I have recently been working for a cosmetic brand in Amsterdam creating videos and content for social media. Recently I have also added visual UX/UI design to my belt, creating a number of SaaS webapps.

● MID-WEIGHT GRAPHIC DESIGNER

Nu Creative Ltd | Feb 2014 - Jul 2016

Designed for print, pitch/proposals, branding, and conceptualised designs for web and email. Attended a course at Soho Editors in Adobe After Effects and brought motion graphic design in to the business, designed 2.5D brand and explainer videos for a range of clients. The go-to designer for anything multi-media related and projects involving Photoshop compositing, such as interactive PDFs and in-situ images. Responsible for setting up a mini in-house photography table for photographing the agencies work when needed.



● JUNIOR GRAPHIC AND WEB DESIGNER

Clever Business Websites | Jun 2013 - Dec 2013

Junior web designer, responsible for the front-end design and monthly updates for a large number of clients' websites. Picked up HTML and CSS to code websites using Joomla CMS. Designed logos and branding for SMEs as part of the process.



● JUNIOR GRAPHIC DESIGNER

More Creative | Apr 2013 - Jun 2013

Enjoyed an Intern/Junior graphic designer position at a small creative agency in North London. This role included high level Photoshop work and the design of commercial print materials and advertising, for both large and small scale print projects. Worked with clients such as Adidas, Kopparberg, Volkswagen, Tuborg and Travelodge.

● DESIGN INTERN

Landor Associates | Dec 2012 - Apr 2013

Intern for 5 months at Landor. My main project involved working on the design and branding update for BP as well as their AGM concept and materials as part of a team. Took part in agency organised culture trips and presented to the company when necessary. Pitched ideas to the CEO on various projects and designed Oppo ice cream's first logo.

Education & Training

2009 - 2012

● Oxford & Cherwell Valley College

BA(Hons), Graphic Design & Illustration

2004 - 2006 ● **Leeds Metropolitan University**
Higher Education Diploma, Public Relations

2001 - 2003 ● **Northampton College**
BTEC National Diploma, Media Production