



Ayan Abdulle

Beauty Advisor

[View profile on Dweet](#)

Languages

English (Native)

About

Experienced retail sales associate with a proven track record at Tom Ford, MAC Cosmetics, and NARS. Skilled in personalised customer service, meeting sales targets, and maintaining product displays. Flexible and adaptable to various retail environments.

BRANDS WORKED WITH

- TOM FORD
- MAC Cosmetics
- We Work Office Space & Co Working
- Mulberry primary school
- Mission Grove primary school
- Buxton School
- YSL
- Able Staffing - Tuition House
- Boots
- NARS
- Karamel Center
- FENWICKS
- BOBBI BROWN
- Primark - Westfield London Shopping Centre
- Best Tutors
- Alpha Steps Nursery
- Essex County Council
- ACADEMICS

Experience

● Agency Teaching Assistant

academics | Jan 2024 - Now

My role was to assistant schools with my expertise



● Sales associate/Beauty advisor

TOM FORD | Nov 2023 - Jan 2024

- Successfully marketed and sold Tom Ford fragrances to consumers.
- Made use of product expertise to provide individualised scent suggestions.
- Exhibited great customer service abilities to improve the purchasing encounter.
- Through efficient product display and communication, sales targets were met.
- Maintained an eye-catching scent display to draw in clients.



● Sale associate/Beauty advisor

MAC Cosmetics | Aug 2023 - Nov 2023

- Efficiently oversaw MAC Cosmetics' budget to decrease costs.
- Executed cost-cutting measures without sacrificing quality.
- Tracked and examined financial information to guarantee budget compliance.
- Prepared financial reports to offer insights on spending trends.
- Worked with teams to manage expenses and identify opportunities for improvement.

● Sales and marketing assistant

We Work Office Space & Co Working | Apr 2023 - Aug 2023

As a sales/marketing assistant my role was to perform market research to identify the needs of the target audience, analyse competition, and stay ahead of trends for developing effective marketing strategies and plans. Continuously monitor the progress and results of marketing campaigns, collecting data to enhance performance. I really enjoyed this but unfortunately it had to come to an end due to personal issues which was notified to the manager.

The skills I gained was to demonstrate strong analytical, organisational, and creative thinking skills. Exhibited excellent communication, interpersonal, and customer service abilities. Proficient in data analysis and report writing. Capable of understanding and adhering to company policies and procedures.

● Trainee Teacher

Mulberry primary school | Feb 2023 - May 2023

I am devoted to enriching students' learning journeys, placing particular emphasis on enhancing their proficiency in mathematics, reading, and writing. In my capacity as a trainee teacher, I actively participate in the educational process by overseeing a variety of activities and engaging with students at the individual, small-group, or whole-class levels. My dedication lies in inspiring and supporting pupils, fostering a positive and conducive learning environment. Whether within the classroom or outside the main teaching area, I am prepared to contribute effectively during designated periods, ensuring a comprehensive and well-balanced educational setting.

Throughout my placement, I refined my ability to empathize and connect with children on a profound level. I leveraged my strong verbal communication skills to serve as a catalyst, sparking inspiration and engagement among young learners and nurturing a true enthusiasm for education. Additionally, my keen listening skills played a pivotal role in gaining a comprehensive understanding of each child's distinctive needs.

● Trainee Teacher

Mission Grove primary school | Jan 2023 - Feb 2023

I am dedicated to enhancing students' learning experiences, placing a special emphasis on improving their skills in mathematics, reading, and writing. In my role as a trainee teacher, I actively contribute to the educational process by supervising diverse activities and interacting with students on individual, small-group, or whole-class scales. My commitment lies in motivating and encouraging pupils, creating a positive and conducive learning atmosphere. Whether inside the classroom or beyond the main teaching area, I am ready to contribute during specified periods, ensuring a well-rounded educational environment.

During my placement, I honed a heightened sense of empathy and understanding, specifically in fostering meaningful connections with children. My proficiency in effective verbal communication acts as a catalyst, inspiring and engaging young learners while instilling a genuine passion for education. Furthermore, my attentive listening skills play a pivotal role in comprehensively understanding the unique requirements of each child.



● Trainee Teacher on placement

Buxton School | May 2022 - Jul 2022

My primary focus lies in supporting students with their learning, with particular emphasis on enhancing their proficiency in mathematics, reading, and writing. As a trainee teacher, I assist teachers by actively supervising various activities and engaging with students on individual, small-group, or whole-class levels. I am dedicated to motivating and encouraging pupils, fostering a positive and conducive learning environment. Work may be carried out in the classroom or outside the main teaching area, for specified periods of time.

The skills I gained from my placement was developing a keen sense of empathy and understanding, particularly in cultivating strong connections with children. My effective verbal communication skills serve as a catalyst for motivating and engaging young learners, instilling a genuine passion for education. Additionally, my attentive listening skills contribute to a comprehensive grasp of each child's unique requirements.

● Sales associate/Beauty advisor

YSL | Mar 2022 - Aug 2022

- Maintained social media profiles and produced interesting content.
- Designed advertising campaigns to raise brand recognition.
- Performed market research to determine the preferences of customers.
- Worked together with multidisciplinary groups to carry out projects.
- Performed data analysis to assess the success of campaigns.

● Nursery Assistant

Able Staffing - Tuition House | Dec 2021 - Mar 2022

overseeing engaging and educational activities. This involved managing a daily schedule that incorporated various activities, including toilet breaks, lunch, and rest time. I diligently observed children, making notes of any behavioural issues. Additionally, I took care of infants by feeding and changing them. Effective communication with both parents and staff

members was crucial in maintaining a collaborative and supportive environment. Ensuring the safety of children was a top priority, and I actively contributed to their learning experiences by incorporating numeracy and language development into our daily activities.

● Customer Assistant/Store helper

Boots | Mar 2021 - Jun 2021

I worked as a customer assistant and my role was to organise shelves, help customers with product inquiries, scan and update product prices, collaborate with senior staff members, and maintaining cleanliness and orderliness in the shop.

The skills I gained was having effective communication, along with empathy, patience, and a positive attitude. A customer-centric perspective, adaptability, and strong problem-solving skills which is also essential.

● Beauty Advisor/Sales Associate

NARS | Aug 2020 - Jan 2021

advising on diverse cosmetics and skincare products. I delivered detailed, personalised service to help customers meet their beauty and health goals by recommending the optimal products for their skin and hair. The skills I gained was that I acquired substantial expertise in make-up products and trends, providing customised product suggestions. Worked collaboratively with team members to meet sales targets and elevate customer satisfaction. Engaged in product training, supported promotional events, and proficiently managed point-of-sale systems while maintaining store organisation.

● Assistant Shop Manager

Karamel Center | Jul 2020 - Now

I am an assistant shop manager to my family owned Muslim clothing company. My role is to support the manager in the day-to-day operations of a retail store. The primary duties I have include serving customers, supervising staff and taking charge when the manager is absent.

● Sales Associate/Beauty Advisor

FENWICKS | Jul 2020 - Aug 2020

- Developed a comprehensive understanding of makeup trends and products, in addition to providing tailored product suggestions.
- Worked in tandem with teammates to surpass sales goals and improve client contentment.
- Took part in training on the product and assisted with promotional activities.
- Skilfully managed inventory control and maintained store order.



● Sales associate/Beauty advisor

BOBBI BROWN | Sep 2019 - May 2020

In my previous job as a sales associate/beauty advisor, I had the opportunity to showcase my skills by actively promoting and upselling new beauty products to customers. I was able to suggest items that genuinely spoke to them by getting to know their requirements and preferences, which significantly increased sales and satisfied customers. This experience demonstrated my capacity to forge meaningful relationships with clients in addition to boosting sales, which, in my opinion, is a wonderful fit with Bobbi Brown's standards and beliefs.

● Sales Assistant

Primark - Westfield London Shopping Centre | Aug 2019 - Jun 2020

I worked as a sales assistant, so my role was to greet and serve customers as they enter the store. I also advised and assisted customers, handle complaints and forward serious issues to the manager on duty. As well as, conducting customer transactions, replenishing the supply of stock on the shelves, and assisting with store deliveries.

The skills I gained from this role are customer service skills, the ability to work well with others, patience, and the ability to remain calm in stressful situations, to be thorough and pay attention to detail, sensitivity and understanding, persuading and negotiating skills, the ability to use your initiative and excellent verbal communication skills.



● **KS1 Tutor**

Best Tutors | Jun 2019 - Aug 2019

GCSE results, for this role I was trained. This role included assisting students with homework, projects, test preparation, papers, research and other academic tasks. Working with students to help them understand key concepts, especially those learned in the classroom.

The skills I gained from this role are tailoring resources for individual needs, integrating IT into my tutoring sessions, being good at explaining concepts, an excellent role-model and being able to help my students progress.



● **Teaching Assistant**

Alpha Steps Nursery | Mar 2019 - Jun 2019

Work experience: Teaching Assistant Alpha Steps Nursery - 89 Vallentin Rd, London E17 3JJ

I worked as a teaching assistant as part of my health and social care placement. I supported children's learning, and also the main class teacher. Setting up equipment and helping to prepare the classroom for lessons, tidying up afterwards and helping with displays.

The skills I gained from this role is the ability to work under pressure, adaptability, leadership, communication, industry aware this means I am able to introduce new technologies and teaching methods, professionalism, and collaboration this means to collaborate with the school's team to make sure the students are getting the education they deserve.



● **Local Government Administrative Assistant**

Essex County Council | Jun 2021 - Feb 2022

I worked within the Policy Team, responsible for researching and analysing information in support of the development of future policies. The skills I gained was managing queries via telephone, email, and face to face, including following up on queries and managing complaints. I ensured records were kept up to date and prepared invoices and drafted letters, as well as managing the incoming and outgoing post, booking meeting rooms and took minutes for meetings and completing general duties such as filing, photocopying etc.

● **Teaching assistant**

ACADEMICS | Jan 2024 - Now

- Assist teachers in creating educational materials.
- Prepare and organise classrooms for instruction.
- Make sure the children comprehend by working with them.
- Observe, note, and share the advancements made by the pupils.
- Tend to children who are distressed or ill.
- Lead lessons while the teacher assists you.

Education & Training

2017 - 2019

● **BSIX College**

Extended Diploma,