Martina Biagini

Product Development

◎ Florence, Metropolitan City of Florence, Italy

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Links

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Languages

Spanish (Work Proficiency)

English (Fluent)

Italian (Native)

French (Work Proficiency)

About

Experienced in product development for luxury fashion brands like Givenchy and Alexander McQueen. Skilled in coordinating with suppliers, creating BOMs, and managing special projects. Fluent in English, Spanish, Italian, and French. Adaptable to dynamic retail environments.

BRANDS WORKED WITH

Alexander McQueen (Novara)   Collection Lamborghini   Givenchy (Florence)

Off-White C/O Virgil Abloh (Milan)

Experience

Assistant WLG product developer

Givenchy (Florence) | Mar 2018 - Nov 2021

Product data creation at PLM, coordinating with the supplier se lected until the samples delivery. BOM creation with cost card for technical review . Product development for Haute Couture and special projects.

MRTW Product Development

Alexander McQueen (Novara) | Oct 2017 - Mar 2018

Coordination with the Press office for pieces selection used for ed itorials and events. Creation of BOM for collection items on Stealth, correcting activities on samples with suppliers and Design team.

M&W SLG, Belts and Gloves developer

Givenchy (Florence) | Nov 2021 - Now

Prototypes and samples lauches with the design team togeth er with suppliers. Collection follow up activities. VIP and special projects development.

WRTW Product Development

Off-White C/O Virgil Abloh (Milan) | Mar 2016 - Oct 2016

Research and selection of fabrics, defining moodbord and col or card with Design team and the Creative Director. Master data creation on Apache. Assistance during photo-shoots and post productions of B2B shoots. Shoowroom activities during fashion shows in Paris.
• April 2017 - October 2017:

M&W RTW Product Manager Assistant

Collection Lamborghini | Apr 2016 - Oct 2016

Collaboration with the design team for the research of materials and components. Coordinate different department during the seasons. Master data creation on SAP reporting and administrat ing samples/production workflow. Fashion week showroom and events organization.

Education & Training

2012   ● **IED Moda Lab**

Bachelor's degree in Fashion Design,

2007   ● **Istituto Magistrale Vittorio Gassmann**

Languages high school diploma,