



Maroussia de Bergeyck

Consultant and Wholesale Co-ordinator at NFP Fashion & Luxury Advisor

Paris, France

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Languages

English (Fluent)

French (Fluent)

Dutch (Fluent)

About

BRANDS WORKED WITH

FAÇON JACMIN

Gradient Experiential

LJE Alumni

NFP Fashion & Luxury Advisor

Retviews

Experience

● Consultant and Wholesale Coordinator

NFP Fashion & Luxury Advisor | May 2021 - Now

- In charge of B2B business development for Les Maisons d'Art de Chanel (Goossens, Barrie, Causse) & other brands (Almasika, Statement,..)
- Creation of sales assets (company profiles, look book, line sheets)
- Coordination and operational management of showrooms including visual merch, established clients and prospect visits, installation supervision & more
- Post-showroom data analytics
- High touch B2B client relationship management worldwide (Saks, Harvey Nichols, Lane Crawford, Galeries Lafayette, Net-a-porter.com ,...)
- Social media & community manager

● Junior Consultant and Commercial Intern

NFP Fashion & Luxury Advisor | Dec 2020 - Apr 2021



● Fashion Analysis and Press Assistant

Retviews | Jul 2020 - Dec 2020

- Created Analysis of data in the Fashion and Luxury industry
- Wrote articles and reports based on analysis of the platform
- Designed presentations for potential clients
- Introduced new strategies to target new Houses



● Production Intern

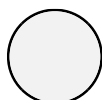
Gradient Experiential | Jan 2019 - Jul 2019

- Generated event production for brands as Tiffany & Co, YSL, Moncler, Clinique, ...
- Led the supervising of vendors in a dynamic way for the load in and load out
- Managed the inventor and the internal team
- Analyzed potential new vendors and venues for future events
- Designed the Visuals and the PowerPoints of the creative team to be presented for the production team

● Executive Assistant

FAÇON JACMIN | Jan 2018 - Jul 2018

- Led editorial photo shoots and events: preparation, promotion, on site and post- event tasks
- Managed the showroom
- Introduced new strategies and communications to promote the brand
- Produced information by transcribing, formatting, inputting, editing, retrieving, coping and transmitting texts, data's and graphics



● Responsable comptabilité

LJE Alumni | Sep 2014 - May 2015