## Dweet



# Kim Masterton-Smith

Business Development Director | RTW & Accessories | Sustainability Advisor | Sourcing | Retail Buying | Production | Digital

London, UKView profile on Dweet

## Languages

English (Native)

Italian (Fluent)

Spanish (Fluent)

French (Basic)

#### **About**

A Global Sales & Business Development Director with a demonstrated history of leading the creation, development, management and marketing of luxury & contemporary brands. Skilled in Product Development & Distribution Channel Strategies to increase profitability, maximize growth and profit by creating compelling product portfolios. I have solid and successful business development experience for medium-large sized companies, international product and sales management, operations, sustainability & marketing. I specialize in building companies' short and long-term growth strategies, leading companies' reorganization and turnaround, and achieving financial targets, and long term international visibility. Highly passionate, committed and results-driven with a problem-solving attitude. As a team builder, I have a solid ethic and camaraderie. I am experienced in working in a fast-paced, deadline-oriented environment and led teams through tough times.

#### **BRANDS WORKED WITH**

Brandhandled

Costarellos

Hussein Chalayan

OSMAN



Seletti Concept Store

# Experience

Director of Business Development

Brandhandled | Aug 2023 -Sourcing & Production solutions



Buyer

Seletti Concept Store | Aug 2023 -BUYING | SOURCING | PRODUCTION



Global Sales Director

Costarellos | Apr 2022 -

Director of Business Development & Global Sales

PG | Apr 2021 - Mar 2022

Global Sales Director & Head of Business Development

Hussein Chalayan | Nov 2018 - Jun 2021

Commercial Director

OSMAN | Jan 2016 - Jan 2018

### **Education & Training**

CBS Executive Fonden

Sustainable Fashion,

Future London Academy

Business and Workplace Ethics in the Fashion Industry,

Victoria

BA, English