

Aakshi Ajmani

Fashion Designer

London, UK

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Languages

English

About

Over 5 years of experience working as a creative Fashion Designer, bringing creative ideas as well as knowledge of current Fashion Trends to create Apparel as per the clients Demand.

BRANDS WORKED WITH

2017rmx

Deebaco

FOSH

Experience



● HEAD FASHION DESIGNER

Deebaco | Jun 2019 - Mar 2022

Ready to wear Womens wear E-commerce Brand - Wovens Developing Design calenders according to the sales forecast and Market Demand to increase the sales by 40% in the First year of launch. Designing & Planning according to Design Calender to maximise customer attraction by 30%. Planning and execution of impactful Photoshoots for E commerce portals & Social Media. Perfecting the Proto Samples & Fit Samples ready for approvals.



● ASSISTANT DESIGNER

FOSH | Aug 2017 - Jun 2019

Ready to wear Womens wear E-commerce Brand - Denims & Wovens Design & Development of Women's Jeans, Jackets, Dresses, Tops & Bottoms for the brand to increase sales by 20%. Market Research for trims/ accessories. Enhancing Social Media presence by content creation for a strong online presence. Designing & sampling for Brands outsourcing from our company (Coverstory, Monte Carlo) And getting repeat orders for 30% of the products.

● JUNIOR DESIGNER

2017rmx | May 2016 - Mar 2022

Exporting RTW Women's & Kids wear to European Market Design & Development of embroidery samples for Kid's & Women's Wear. Design and sampling for Women's wear.