




# Silvia Campagna

Art director, brand contents specialist

 Milan, Metropolitan City of Milan, Italy

[Portfolio link](#)

[Portfolio file](#)

[View profile on Dweet](#)

## Languages

English (Work Proficiency)

Italian (Native)

## About

---

I'm a multi-dimensional creative, with a background in visual communications (creative direction, art direction, styling), strong organization skills and ability to manage fashion projects across creation of brand identity, marketing/PR/events, omni-channels content, copywriting and storytelling, digital editorial plans, adv campaign. My strong knowledge of the fashion industry is supported by excellent verbal and written communication skills - also SEO oriented -, and experience of graphic and presentation tools and social medias.

I'm a freelance with the aim of working in-house, inside the communication and creative & content department, for growing into a single reality by contributing to day-to-day creative process, from initial stages to the finals.