



Andrew Wadsworth

Freelance Graphic Designer & Digital Marketeer

📍 Antwerp, Belgium

[Portfolio link](#)

[Portfolio file](#)

[View profile on Dweet](#)

Links

[Website](#)

Languages

English (Fluent)

Dutch (Basic)

About

Freelance Graphic Designer & Digital Marketeer operating out of Antwerp, Belgium. Focus on content creation and digital marketing strategy, with a degree in Graphic Design and Meta-certified digital marketing professional certificate. Currently studying for Google UX Design professional certificate.

BRANDS WORKED WITH

Boobook

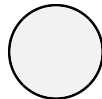
Crimibox

Gemdax

Kipling USA

la Boucle

Experience



● Graphic Designer

Boobook | Jan 2021 - Jan 2023

- Handle design and production of company documents and presentations
- Organising and presenting data in a visual format
- Expertise with: Adobe Photoshop, Microsoft Powerpoint, Microsoft Excel

● Online Marketing and Design

la Boucle | Nov 2021 - Sep 2022

- Team lead in charge of intern handling social media accounts
- Organising photo shoots (hiring of models/photographers etc.)
- Content creation for social media, ad campaigns, email campaigns (video, image, photo retouch)
- Lead copywriter (English)
- MailChimp campaign manager
- Website management and design (WordPress)
- Design of print material (brochure, catalogue, leaflet)
- Expertise with: Later, Canva, Mailchimp, Adobe Photoshop, Adobe Premiere Pro, Adobe InDesign



● Chief Design Officer

Crimibox | Jun 2019 - Mar 2020



● Production Specialist/Content Creator

Gemdax | Oct 2018 - Mar 2021

- Handle of digital communications and online presence of company
- Production and design of company documents and presentations
- Website management and design (WordPress)
- Content creation (video, image, copywriting)
- Expertise with: Microsoft Powerpoint, Word, Excel & Adobe Photoshop, Premiere Pro, InDesign



● Graphic Designer

Kipling USA | Feb 2023 - Aug 2023