



# Megan Smagur

Visual Merchandiser

📍 London, UK

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## Languages

English (Fluent)

## About

Detail-oriented professional with extensive experience consistently maximising company profits and achieving sales targets in high-end merchandise environments. Proven success creating display designs, developing pricing/tag concepts, applying styling techniques, researching consumer behavior, and promoting brands using visual strategies. Dedicated to high level of customer satisfaction and meeting aggressive business goals.

### BRANDS WORKED WITH

Primark

## Experience



### ● VISUAL MERCHANDISER SUPERVISOR

Primark | Jan 2009 - Sep 2022

Installed and maintained merchandising material within stores to increase profit. Leading Homeware Showrooms set up after expansion Launched various Campaigns and performed detail control of many collaborations within the stores throughout the years Updated windows, displayed graphics, and represented latest trends on floor. Established positive relationships with all levels of store management and customers to improve service and satisfaction. Kept detailed, organised, and accurate inventory records. Completed accurate and timely paperwork, itineraries, timesheets, and expense reports. Led and high-performing teams of up to eight employees to meet and exceed organisational goals. Supervised store operations while working for various Departments Setting up and maintenance of Primark at Selfridges Support with setting up Ipswich branch Additional