



# Ashley Rishavy

Sales and Marketing Specialist

Kirk Ella, Hull, UK

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## Links

[LinkedIn](#)

## Languages

English (Fluent)

Spanish (Fluent)

Italian (Work Proficiency)

## About

Experienced Sales Support Assistant with a demonstrated history of working in the apparel and fashion industry. Skilled in Customer Support, Microsoft Excel, Customer Service, Sales, Visual Merchandising, Operations, and Retail. Strong administrative professional with a Bachelor's degree focused in International Trade and Marketing for the Fashion Industries from Fashion Institute of Technology.

### BRANDS WORKED WITH

Burberry

Im Energy

Lord & Taylor

Prada Group

## Experience

### ● Key Account Sales Specialist

Im Energy | Nov 2018 - Now

- Involved in the marketing and promotions of our products.
- Managing the marketing campaigns for the B2B channel.
- Managing queries whilst overseeing client accounts, maintaining reports, and monitoring solution strategies.



### ● Customer Service Consultant

Burberry | Oct 2020 - Jan 2021

Delivering World Class, Luxury Customer Service for Luxury customers globally whilst taking ownership of each customer journey, resolving cases through accurate, appropriate, and personalised solutions that enhance brand loyalty whilst giving expert product knowledge that encourages customers to personally experience the style, look and quality of Burberry products.

### ● Sales Support Assistant

Prada Group | Dec 2015 - Jan 2018

Working as part of the Women's Ready To Wear with the primary role being to support the personal shopper in order to maximize sales and supporting the visual merchandising team, whilst liaising with Prada's central purchasing office to manage stock levels on site.

### ● Cashier

Prada Group | Jul 2015 - Dec 2015

Responsible for providing support to the Sales Associates and Management by processing all customer transactions, providing customer service and other general assistance. Also, updating the client database while carrying out administrative activities to support store staff.



### ● Sales Associate

Lord & Taylor | Jun 2013 - Aug 2015

Team orientated environment working to hit a collective sales target while utilizing product knowledge in order to assist the needs of the clients and maximise sales for the Women's RTW team.

## Education & Training

2015 - 2017

### ● Fashion Institute of Technology

International Trade and Marketing for the Fashion Industries, Bachelor's degree, International Trade and Marketing for the Fashion Industries

2012 - 2014

### ● Brookdale Community College

Fashion Merchandising & Management, Associate Degree

