



Juan Simon Penaranda Tarazona

I'm very good at communication, engaging with people and very determined

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Languages

English

About

Born in Colombia, I recently moved to the United Kingdom in hopes to take my business career into the fashion world. I'm a very social person, get along well with others, and are not afraid of public speaking. I have experience in sales in one of the most concurred events in Colombia and are currently the events manager at my university.

BRANDS WORKED WITH

BRUH.

Hult

Experience

● Events Manager

Hult | Sep 2023 - Now

Events manager. I was hired to be the events manager for fashion events including exhibitions, runways, talks, and meetings.



● Sales manager

BRUH. | Dec 2022 - Jul 2023

Sales. I oversaw direct sales of the company. I was tasked to sell both directly to customers and through social media. The company makes 100% leather shoes, and it's based in Colombia. I participated with them in the most important entrepreneurial fair in the country, Vassar where I was able to sell alongside the founder.

Education & Training

2023 - 2024 ● Hult International Business School

Bachelor of Business Administration, Fashion & luxury management and marketing

2018 - 2018 ● Oxford University

PPE and business and entrepreneurship,

2011 - 2020 ● Colegio Ekirayá Educación Montessori

High School Diploma,