



Mueem Misger

Retail Sales Specialist | Expert in Fashion & Apparel | Strong Track Record in Exceeding Sales Targets and Customer Satisfaction

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Languages

- Urdu (Fluent)
- Hindi (Fluent)
- English (Fluent)

About

I am a dedicated sales assistant with over three years of experience in customer service, stock management, and visual merchandising. I consistently surpassed sales targets by 20%, leveraging strong product knowledge and personalised recommendations to enhance the shopping experience.

BRANDS WORKED WITH

- MISGER ENTERPRISES
- Access Legal Group
- Tiku & Associates

Experience

● sales assistant

MISGER ENTERPRISES | Oct 2019 - Dec 2020

• As a Sales Assistant in clothing distribution, my responsibilities typically included as follows:

1. Customer Service: Assisting customers with product selection, providing information on sizes, colours, and styles, and ensuring a positive shopping experience.
2. Stock Management: Replenishing merchandise on the shop floor, organizing displays, and ensuring products are well-presented and stocked.
3. Merchandising: Participating in visual merchandising efforts to create appealing displays that drive sales and promote new collections.
4. Customer Interaction: Building rapport with customers, addressing inquiries, and offering personalized recommendations based on their preferences.
5. Store Operations: Supporting general store operations, including opening and closing procedures, maintaining cleanliness, and adhering to company policies and procedures.

Achievements

During my time as a retail sales assistant at Misger Enterprises, I consistently surpassed monthly sales targets by an average of 20%. By leveraging my strong product knowledge and excellent customer service skills (upselling, cross selling), I actively engaged with customers, identified their needs, and effectively recommended complementary items, resulting in increased sales performance. This achievement not only demonstrated my sales acumen but also contributed to the overall success of the store.

Internship Experience:

● legal intern

Access Legal Group | Jan 2017 - Jan 2018

- Assisted attorneys in preparing legal documents, including briefs, pleadings, and contracts.
- Conducted legal research and analysis to support case preparation and strategy.
- Organized and maintained case files, including indexing and cataloguing documents for easy retrieval.
- Scheduled appointments, meetings, and court dates for attorneys, clients, and other parties involved in cases.
- Drafted correspondence and communicated with clients, court personnel, and opposing counsel on behalf of attorneys.
- Provided general administrative support, such as answering phones, managing emails, and handling office tasks as needed.

Achievements

Got a job offer from the Access Legal Firm to join them after being enrolled with Bar council as an advocate.

● Legal Intern

Tiku & Associates | May 2016 - Jun 2016

Education & Training

2018

- **AMITY LAW SCHOOL**

Bachelor in law,

2015

- **Delhi University**

Bachelor of Science in Political Science,

- **Anglia Ruskin University**

Master's in Law (currently pursuing) Certificate in First Aid,