



Chiajung Lee

Brand Strategist

[View profile on Dweet](#)

Links

- [Website](#)
- [LinkedIn](#)
- [WeChat](#)

Languages

Mandarin (Fluent)

English (Fluent)

About

Happy to Connect!

I am a passionate fashion strategist with an academic background at London College of Fashion. I bring a solid foundation in fashion business principles and trends. With more than 1 year of experience in e-commerce operations within the luxury fashion industry, I have honed my skills in cite experience, marketing campaigns, and supplier management, moreover, gained valuable insights into the dynamic world of online retail.

My goal is to utilize my expertise in fashion management to make a positive impact in the fashion industry. I am open to new opportunities and eager to connect with like-minded professionals.

BRANDS WORKED WITH

WORKSPOT Taipei

Experience

● E-Commerce Operation

| Jul 2021 - Jan 2023

Known as an avant-garde luxury retailer, Breeze manages 8 department stores in the center of Taipei City. As an E-Commerce Operation, I was responsible for bringing the latest product to the online store. Working closely with the marketing and customer service teams to ensure a dynamic shopping experience.

● Office Manager

WORKSPOT Taipei | Jul 2020 - Jul 2021

At WORKSPOT Taipei, you will find like-minded people from all sorts of backgrounds. Connect and share your ideas. We offer ideal and inspiring workplaces. We support start-ups and foreign companies to get started in Taipei.

Education & Training

2020 - 2024 ● London College of Fashion, University of the Arts London
Bachelor's degree,

2019 - 2020 ● London College of Fashion, University of the Arts London
Foundation degree,