



Chinyere Ishionwu

founder

Port Harcourt, Rivers, Nigeria

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Languages

English (Fluent)

About

I graduated from Afe Babalola University in Nigeria. I attended a one year mandatory service and taught as a teacher during my time. I am a makeup artist and singer.

BRANDS WORKED WITH

Sleekbella Cosmetics /

Experience

FOUNDER

Sleekbella Cosmetics / | Jan 2021 - Now

1. Championed successful business models and strategic plans, achieving 90% revenue growth over 5 years.
2. Steered operations by establishing clear mission and organizational vision.
3. Built and led executive team with similar vision and attitudes but diverse skill sets.
4. Handled dynamic conditions by adapting strategies to drive continuous progress.
4. Kept costs low at startuo with the use of contract and temporary workers.
5. Increased 2022 revenue 98.5% with improved marketing and customer engagement strategies.
6. Organized and approved promotional campaigns.