



Sir Vinxi

Brand Manager at PartyHard UK

[View profile on Dweet](#)

Languages

Portuguese (Native)

About

With extensive experience at River Island, I excel in stock replenishment, product presentation, and delivering exceptional customer service. Fluent in Portuguese, I'm adaptable to various retail environments and dedicated to team success.

BRANDS WORKED WITH

Arte Web Co

Radar Radio

River Island

schuh

Experience

● Brand Manager

PartyHard UK | Sep 2019 - Now

Analyzing our brand positioning and consumer insights
Helping shape and communicate our vision and mission
Translating brand elements into plans and go-to-market strategies



● Sales Consultant

The Adecco Group | Oct 2017 - Jan 2019

Motivate sales team to achieve great results
Calculate business trends, like monthly sales rates
Learn the products and services offered, including the sales terms
Work from Home

● Event Manager

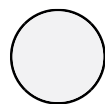
PartyHard UK | Jun 2017 - Sep 2019

Produce detailed proposals for events (for example, timelines, venues, suppliers, legal obligations, staffing and budgets)
Research venues, suppliers and contractors, and then negotiate prices and hire
Manage and coordinate suppliers and all event logistics (for example, venue, catering, travel)

● Graphic Designer

| Jan 2016 - Now

A self-taught graphics designer. I recently got hired as a Junior Graphic designer for Arte Web Co June 2018. I represent the company in London, the company is originally based Angola, Luanda. This has also improved my computer skills. Also, it has increased my attention to detail and my creativity

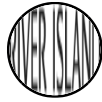


● Radio Presenter

Radar Radio | Jan 2016 - Feb 2018

Research topics and background information for program features, ensuring content relevance and accuracy.
Plan and rehearse shows, meticulously crafting scripts and occasionally memorizing them for seamless delivery.
Collaborate with production and technical teams to coordinate the execution of programs, ensuring smooth operation.
Introduce and host programs, engaging audiences and setting the tone for the broadcast.
Conduct interviews with guests in various formats, including in-studio, by telephone, or on location.
Manage music selection and playback, as well as reading short news, traffic, sports, or weather reports.
Provide smooth transitions between programs, maintaining audience engagement.
Operate technical equipment for recording and playback, including computer-based systems.
Ensure the program runs according to schedule, promptly addressing any issues or changes and adapting as necessary.
Maintain communication with directors and production teams, both in radio and television settings, via earpiece or other means.

Collaborate with the production crew to evaluate broadcasts and plan for future programs.



● Sales Associate

River Island | Nov 2014 - Oct 2016

As a Sales Assistant at River Island on Oxford Street from November 2014 to October 2016, my role encompassed a variety of responsibilities vital to the smooth operation of the store. The replenishing of stock was a crucial aspect of my duties, ensuring that the shelves and racks were consistently well-stocked with merchandise to meet customer demand. This involved careful attention to inventory levels, organisation, and efficient restocking procedures to maintain an appealing shopping environment.

Tagging merchandise was another important task that required meticulous attention to detail. Properly tagging items with accurate pricing and product information not only facilitated smooth transactions at the point of sale but also contributed to the overall presentation and professionalism of the store.

In addition to these operational tasks, I played a key role in providing excellent customer service by warmly greeting customers as they entered the store. This initial interaction set the tone for their shopping experience and helped to create a welcoming atmosphere. By engaging with customers in a friendly and helpful manner, I aimed to enhance their overall satisfaction and encourage repeat visits.

Overall, my time as a Sales Assistant at River Island was characterized by a dedication to ensuring the efficient operation of the store, maintaining high standards of product presentation, and delivering exceptional customer service to enhance the shopping experience for every visitor to the store on Oxford Street.

Education & Training

2014 - 2017 ● **GSM London**

Human Resources Management with Business Management,

2013 - 2014 ● **Southwark college (LeSoCo)**

Business level 3,

2012 - 2013 ● **Richmond upon Thames College**

Btec Level 3,