



# Charlotte de Montgolfier

En recherche active pour un poste dès le 25 septembre.

Paris, France

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## Links

[LinkedIn](#)

## Languages

English (Fluent)

## About

### BRANDS WORKED WITH

- Agence PROCEPT
- Hermès
- La Réserve Paris - Hotel and Spa
- Patek Philippe
- Repetto Paris
- Université De La Terre
- Verbreuil
- Yves Rocher

## Experience



### ● Chef de projet Programmation

Université De La Terre | Mar 2022 -

Gestion des intervenants de l'Université de la terre  
300 intervenants  
Public de 10 000 personnes sur deux jours



### ● Brand Manager Assistant

Agence PROCEPT | Oct 2021 - Dec 2021

Fashion event : SAUDI 100 BRANDS  
Riyadh, Saudi Arabia  
<http://www.agence-procept.com/realisation/fashion-futures-saudi-100-brands/>

<https://www.arabnews.com/node/1989056/lifestyle>

Haute couture, PAP, jewelry, bags, wedding gowns

Sourcing and follow up of jewelry props  
Logistic  
Merchandising



### ● Event Production Assistant

Hermès | Jan 2021 - Jul 2021

External communication projects, in-store exhibition (jewelry)

Participation in the creation of the production plan (creation and coordination of budgets and timelines, Covid protocols, coordination of all parties)  
Organization of different production meetings and venue scoutings  
Coordination of the different service providers



### ● Communication Project Manager Assistant (Press and Image)

Hermès | Jul 2020 - Jan 2021

Organization of all press shootings (product sendings, logistic...)  
Coordination of the jewelry loans within Hermès (store windows, fashion shows, loans for each Hermès métier)  
Organization of the press presentations in Asia, US and Europe  
Help on the creation of packshots photos

### ● Junior Consultant Project

Patek Philippe | Jan 2020 - Mar 2020

### ● Junior Consultant Project

La Réserve Paris - Hotel and Spa | Sep 2019 - Sep 2019

### ● Marketing and Communication Assistant

Verbreuil | Jan 2019 - Jul 2019

Organisation of the Dandy's nights at the Plaza Athénée  
English translation of Press releases and the Verbreuil website

Contribution to the creation of an external communication tool : Movie  
E-press relation (creation of content / community management)  
In charge of the men's collection packaging  
Creation and sending of newsletters  
Competitor monitoring  
Benchmark  
Sales

- **Brand Ambassador**

Repetto Paris | Jun 2017 - Aug 2017



- **Assistante Relation Presse et Digital**

Yves Rocher | May 2016 - Jul 2016

In charge of the Octoly platform  
- Communication with influenceurs  
- Product sendings  
- Stock gestion

Help on different Press events  
- Ritz Perfume and Blush presentation  
- Beauty workshops

## Education & Training

- 2019 ● **EFAP - École des nouveaux métiers de la communication**  
MBA Luxury Communication & Strategies - EFAP,
- 2015 - 2020 ● **ESSCA**  
MSc Eu-Asia Luxury Marketing - ESSCA,
- 2013 - 2015 ● **Blanche de Castille - Etablissement scolaire**  
Baccalauréat,
- 2010 - 2012 ● **Canton Junior/Senior High School**  
Middle School,