



Natalie Brooks

Filmmaking Graduate

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Languages

English (Native)

About

I am a filmmaking graduate with a diverse background in Marketing and Art & Design, characterised by diligence, optimism, and a creatively driven mindset. My commitment to innovative design and advertising is coupled with a blend of creativity and strategic thinking, enriching the advertising landscape. Eager to expand my skills and contribute fresh perspectives to captivating campaigns, I strive for excellence in the dynamic marketing industry.

My journey in marketing has been marked by a relentless drive to learn and grow. Armed with a thirst for new challenges and experiences, I am eager to continue my career trajectory in advertising while expanding my skill set further. Currently training in coding and programming, I am enhancing my technical skills to complement my creative expertise, aiming to bring a holistic approach to modern marketing solutions.

With a keen eye for opportunity and an unwavering dedication to success, I am ready to hit the ground running and make meaningful contributions to any team I join. I am currently available and excited to embark on the next chapter of my career journey, eager to immerse myself in new projects and initiatives.

BRANDS WORKED WITH

- UK Civil Service
- BH Live
- The Brunel Wine Bar
- Tourettes Action
- RSA Films
- Turner Contemporary

Experience



● Graphic Design Intern

UK Civil Service | Mar 2024 - Apr 2024

I am an experienced graphic designer with a solid background in the civil service sector. My expertise lies in using a wide range of creative software to produce visually engaging and impactful materials.

In my role, I was responsible for crafting a variety of graphics, including infographics, brochures, presentations, and digital content, all tailored to effectively communicate complex information to diverse audiences. This involved understanding the needs and preferences of different stakeholders and ensuring that the visual content was accessible, clear, and compelling.

By transforming intricate data and concepts into easy-to-understand visuals, I played a crucial part in supporting the organisation's mission. My work helped bridge the communication gap, making important information more digestible and actionable for both internal teams and the public. This, in turn, contributed to the organisation's goals of transparency, efficiency, and public engagement.

Overall, my role as a graphic designer in the civil service sector was about more than just creating aesthetically pleasing designs. It was about enhancing the clarity and effectiveness of communication, ensuring that key messages were delivered in a way that resonated with and informed our diverse audience.



● Casual Assistant

BH Live | Jan 2024 - Now

I played an active role in assisting with various local events, theatre shows, concerts, and company conferences. My responsibilities included a range of tasks that contributed to the smooth execution of these events, ensuring that all aspects were well-coordinated and professionally managed.

A key aspect of my role was providing outstanding customer service. I greeted and assisted patrons, addressing their inquiries and resolving

any issues they encountered. My goal was to ensure that every guest had a seamless and enjoyable experience from the moment they arrived until they left. This involved guiding attendees to their seats, distributing event materials, and offering support throughout the event.

In addition to direct customer interaction, I also worked behind the scenes to support event logistics. This included coordinating with event organisers, handling ticketing and registration, and ensuring that all necessary materials and equipment were in place.

Through these efforts, I contributed to creating a positive and memorable experience for all attendees, enhancing their enjoyment and satisfaction. My ability to anticipate and respond to the needs of patrons, combined with my commitment to excellent service, played a significant role in the success of these events.

● Supervisor

The Brunel Wine Bar | Sep 2020 - Jun 2024

In my previous role, I successfully managed shift operations, ensuring smooth and efficient workflows throughout each shift. This involved supervising staff members, delegating tasks, and providing guidance to ensure that all team members performed their duties effectively. Additionally, I handled the opening and closing duties, which included preparing the establishment for the day, securing the premises at night, and managing cash and inventory.

One of my key responsibilities was delivering excellent customer service. I consistently ensured a welcoming and friendly environment for all guests, addressing their needs and resolving any issues promptly and professionally. By fostering a positive atmosphere, I helped to enhance the overall customer experience, encouraging repeat business and customer loyalty.

Moreover, I gained strong sales experience through promoting featured drinks and upselling additional products. By effectively communicating the unique qualities and benefits of these items, I was able to boost sales and contribute to the establishment's revenue. My ability to identify customer preferences and recommend appropriate products also played a significant role in achieving sales targets and enhancing customer satisfaction.



● Social Media Content Assistant

Tourettes Action | Apr 2021 - May 2021

I actively engaged in a meaningful project for Tourette's Action, a charity organisation dedicated to supporting individuals with Tourette's Syndrome and their families. My involvement in this project allowed me to contribute to raising awareness and promoting understanding of Tourette's Syndrome through various media channels.

A significant part of my role involved editing interviews. This required me to carefully review and refine video and audio content to ensure clarity, accuracy, and emotional impact. By focusing on the most compelling parts of these interviews, I aimed to create engaging narratives that highlighted the experiences and challenges faced by individuals with Tourette's Syndrome.

In addition to editing, I tailored content specifically for diverse social media platforms. Understanding the unique dynamics and audience preferences of each platform, I adapted the content to maximise its reach and effectiveness. This included creating short clips for Instagram, engaging posts for Facebook, and concise, impactful messages for Twitter.

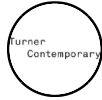
Through these efforts, I helped amplify awareness for Tourette's Action and its mission. By producing high-quality, tailored content, I aimed to increase public understanding and support for individuals with Tourette's Syndrome, ultimately contributing to the charity's goals of advocacy and community building.

● Casting Runner

RSA Films | Jul 2019 - Jul 2019



Fulfilling the role of a runner during a short tenure at RSA Films, a leading film production company in Soho, London. Gained invaluable insights into the company's operations, specialising in commercials, documentaries, trailers, and short films. Assisted in various aspects of production and casting reports, contributing to the smooth execution of projects within the dynamic film industry environment.



● Contributor

Turner Contemporary | Mar 2018 - Apr 2018

Contributed to the exhibition "Journeys with 'The Wasteland'" at The Turner Contemporary in Margate through the creation of two short films and a series of photographs.

One of my short films garnered an independent screening, while another was prominently featured on a collaborative rotating sculpture, enhancing the immersive experience for visitors.

Additionally, my submitted photographs were utilised in interactive screen-printing workshops accessible to the public.

Education & Training

2024

● ITonlinelearning

Coding,

2023 - 2024

● Digital Skills HQ

Digital Marketing,

2019 - 2023

● University of the West of England

Bachelor's degree,

2017 - 2018

● University for the Creative Arts

Foundation degree,