



Anisa Gedi

Sales Associate

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Languages

- Hindi (Fluent)
- Arabic (Fluent)
- English (Native)
- Somali (Fluent)
- Swahili (Fluent)

About

With extensive experience in luxury retail at Selfridges and high street fashion, I excel in delivering exceptional customer service and managing visual merchandising. Fluent in five languages, including Arabic and English, I effectively communicate with diverse clientele. As a fast learner, I adapt quickly to new environments and challenges.

BRANDS WORKED WITH

- Best Tutors
- H&M
- The Body Shop
- Selfridges

Experience



● Sales Assistant

H&M | May 2019 - Nov 2023

- Engaged with customers, welcoming them into the store and informing of any offers currently on
- Maintained a clean and organized work space, creating visually appealing displays in order to promote products and attract more customers
- Collaborated with team members in order to sustain a welcoming environment and keep up the energy throughout the work day
- Maintained up-to-date knowledge of store sales, payment policies and security standards.



● Sales Associate

The Body Shop | Feb 2021 - Sep 2023

- Developed strong rapport with customers and created positive impression of business
- Opened, shelved and merchandised products in visually appealing and organized displays for optimal sales.
- Recommended complementary purchases to customers, increasing revenue.
- Listened to customer needs and desires to identify and recommend optimal products.



● Private Tutor

Best Tutors | Sep 2020 - Mar 2023

- Supported students with helpful study habits and exam strategies.
- Collaborated with students to complete homework assignments, identify lagging skills, and correct weaknesses.
- Taught students remotely via pre-recorded and live video sessions.
- Created tailored lesson plans and study guides to teach and assist students in the area of study.
- Responded to email and telephone requests to provide students with specific information.



● Sales Associate

Selfridges | Feb 2024 - Now

As a Sales Assistant at Selfridges, I handle high-end designer items and ensure an exceptional shopping experience. My role includes greeting and assisting customers, providing expert recommendations, and achieving sales targets. I maintain the store's luxury aesthetic through visual merchandising and efficient stock management. I uphold the highest service standards, build long-term client relationships, and offer exclusive previews of new collections

Education & Training

2020 - 2022

- London Academy of Excellence
A-level,

