



# Pedro Seva Pelluz

MA Fashion Business at ES-MOD | Looking for a Communications Assistant Junior position

Paris, France

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## Languages

English (Fluent)

French (Work Proficiency)

Spanish (Native)

## About

Tilingual professional looking to grow everyday. Strong social skills gained through international work experiences. I believe in my capacity to multi task and meet objectives while offering consistent quality. Always willing to learn from new people and challenges. Looking for a job opportunity within a communications department with focus on social media and events.

My goal is to connect, to share , to create and to impact the world meeting and working with people that share my passion for communications.

### BRANDS WORKED WITH

Bahia Principe Hotels & Resorts

Campillo Palmera

JD Sports Fashion plc

Lacoste

L'Oréal

The MR Agency

## Experience



### ● International Communications Assistant

L'Oréal | Jul 2023 - Dec 2023

Luxury Division - BIOTHERM:

- Development of brand assets to communicate on different touchpoints: social media activation (Instagram focus) for the sustainability Blue Report of the brand, articles for L'Oréal.com, LinkedIn post's draft for the Loreal Group account (5 Million followers)
- Support to the team on the creation of the Blue Beauty Rendez-Vous global event: delivered influencer callsheets, Instagram stories tracking, products set up in the hotel rooms & creation of informative cards
- Benchmark on sustainable topics, as well as brief preparation and agency coordination for artistic and cultural projects (creation of an internal book for BIOTHERM)



### ● E-commerce Content Producer Assistant

Lacoste | Jan 2023 - Jul 2023

- Inventory process of new collections for the e-commerce
- Assistance for the preparation of 12 shootings on average per month
- Organization of the showroom: arrangement and trackability of clothes
- Casting and reporting new models: cast around 70 models with a focus on diversity of profiles

### ● Assistant Event Manager

The MR Agency | Jun 2022 - Sep 2022

- Prospection of Fashion Week clients: added 55 new contacts to the Newsletters
- Servicing clients in place during their events: guestlist, logistics...
- Creation of articles for the agency's blog: "The hottest upcoming Paris events"
- Assistance for the organization of future events: planned visits to the agency's owned spaces for potential clients
- Creation of social media's content for the agency's real estate account: 13 posts including captions



### ● Export International Traffic Operator

Campillo Palmera | Oct 2020 - Sep 2021

- Monitoring the trucks' routes together with the planning, management and control of the daily traffic operations.
- Direct negotiations with clients and suppliers.
- Coordination of our client's load towards final destination.
- Attending and solving any incidences arising during the trip.



- **Public Relations Executive**

Bahia Principe Hotels & Resorts | Oct 2019 - Dec 2019

- Organization of events for the guests: private dinners at the beach, special services for birthdays, room decoration...being in constant communication with the different departments of the hotel
- Addressing critics from the hotel's services through a follow up and compensations
- Sales representative of 5 restaurants & the spa services



- **Sales Assistant**

JD Sports Fashion plc | Apr 2019 - Sep 2019

- Reaching daily goal sales
- Handling deliveries, stock, and visual merchandising changes
- Customer service assistance in a fast-paced environment
- Ensured company standards were maintained daily

## Education & Training

2021 - 2023

- **ESMOD Fashion Business**

Master's degree, MANAGEMENT OF INTERNATIONAL DEVELOPMENT IN FASHION AND LUXURY INDUSTRIES

2018 - 2019

- **Montpellier Business School**

International Business . Exchange program.,

2017 - 2018

- **Hofstra University**

International Business . Exchange program.,

2015 - 2019

- **University of Valencia**

Bachelor of Business Administration - BBA,