



Élodie Rakotonirina

Freelance copywriter & communication project manager

Paris, France

[Portfolio link](#)

[View profile on Dweet](#)

Links

[Website](#) [LinkedIn](#)

[Instagram](#)

Languages

French (Native)

English (Fluent)

Spanish (Basic)

Italian (Basic)

About

A French content manager, I worked 7 years in content production within the luxury industry, crafting both editorial and visual contents across print and digital formats. With a fondness for luxury, culture and in particular for art de vivre and any gastronomy-related topic, I offer brand content, project management and webmastering solutions.

BRANDS WORKED WITH

Agence MELCHIOR

Kering

LVMH

Experience

- **Freelance copywriter and communication project manager**

| Jul 2023 - Now



- **Corporate Content Officer**

Kering | May 2018 - Jul 2023

Corporate communication / Editorial & visual content production for digital & print tools / Webmastering



- **Content Manager**

LVMH | Oct 2016 - May 2018

Corporate communication / Editorial & visual content production for corporate website & social networks / Webmastering



- **Community Manager**

Agence MELCHIOR | Feb 2016 - Jul 2016

Content production for social media / Reporting / E-reputation

Education & Training

- 2016 - 2017 ● **ESP Ecole Supérieure de Publicité, Communication et Marketing**

Master 2,

- 2015 - 2016 ● **ESP Ecole Supérieure de Publicité, Communication et Marketing**

Master 1,

- 2012 - 2015 ● **Notre Dame de la Paix Lille**

Hypokhâgne, Khâgne, Khûbe Lettres et Sciences Humaines,