



Pinanki Shah

My multicultural background has allowed me to excel in the creative and retail industry.

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Languages

- French
- Japanese
- Hindi
- English

About

With eight years in retail, I've managed operations and designed personalised shopping experiences in high-street retailers as well as luxury boutiques and showrooms. Fluent in English and Hindi with basics in French and Japanese, I excel in diverse environments, proficient in visual merchandising, customer service, and sales.

BRANDS WORKED WITH

- Greggs
- Oxfam
- Prema Florence Issac
- Shweta Kapur

Experience



- **Retail**
Greggs | Jul 2022 - Dec 2023

Managed day-to-day activities of the store and replenished stock as needed. Recorded inventory, interacted with and assisted customers in shopping. Making sure the shop is presentable at all times. Managed tills.



- **Volunteer**
Oxfam | Dec 2021 - Jun 2022

Sorted donations and decided on pricing and listing items in the shop. Curated the display and tidiness of the shop. Making sure the shop is presentable at all times. Managed tills.

- **Design & Retail**
Prema Florence Issac | Jan 2020 - Sep 2021

Managed day-to-day activities of the showroom and making sure the shop is presentable at all times. Interacted with customers, and assisted private clients in VIP shopping experience. Liaising between multiple retailers and the production team to replenish stock as needed. Assisted the Director with appointments and curating an experience for VIP clients.

- **Design & Retail**
Shweta Kapur | Sep 2017 - Feb 2018

Coordinated between production and PR teams to fulfil requests for stylists, magazines, celebrities and editorial shoots. Personal styling assistance for special events. Researching and observing shopping behaviours and analysis. Working on production launches according to the market research.

Education & Training

- 2021 - 2023 ● **Central Saint Martins**
Master of Arts, Fashion Womenswear

- 2018 - 2019 ● **Cambridge School of Visual & Performing Arts**
MA in Fashion Branding and Communication, Fashion Branding & Communication