



# Enrique Puente

Freelance Handbag and Accessories Designer - Paris

Paris, France

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## Links

[LinkedIn](#)

## Languages

English (Fluent)

French (Basic)

Spanish (Native)

Portuguese (Basic)

Italian (Basic)

## About

I am Enrique Puente, a bag and accessories designer based in Paris. I have a master's degree in Accessories Design from the Institut Français de la Mode, where I specialised in leather goods.

I started my career working as an in-house designer for various brands, before becoming a freelance bag and accessories designer.

The artisanal techniques and craftsmanship of leather goods have always fascinated me, I was inspired after visiting the Hermès 'Leather Forever' exhibition and seeing the luxury, dedication and craftsmanship that went into creating each piece.

Leather is my material of choice. I create contemporary luxury designs using traditional sellier leatherworking techniques combined with my creative vision.

[www.enriquepuente.net](http://www.enriquepuente.net)

[@enrique\\_puente\\_](#)

### BRANDS WORKED WITH

- Carel Paris
- Stradivarius
- Pull&Bear
- Zara España
- Bershka
- orsay
- Bijou Brigitte
- Parfois
- SneakerFactory.net
- Pedro del Hierro
- TENDENCIAS fashion mag (Publicaciones Ancora SL)

## Experience



● **Freelance Handbag Designer**  
Carel Paris | Jul 2023 - Now



● **Freelance handbag designer**  
Stradivarius | Jan 2020 - Dec 2022



● **Freelance handbag designer**  
Pull&Bear | Jan 2020 - Dec 2022

● **Freelance handbag designer**  
Zara España | Jan 2020 - Dec 2022



● **Freelance handbag designer**  
Bershka | Jan 2020 - Dec 2022



● **Freelance handbag designer**  
orsay | Jan 2020 - Dec 2022



● **Freelance handbag designer**  
Bijou Brigitte | Jan 2020 - Dec 2022



● **Handbag designer**  
Parfois | Aug 2019 - Dec 2020

● **Freelance Handbag & Accessories Designer**  
| Aug 2019 - Now

Since 2019, I have worked on freelance design projects helping clients meet their purpose by working on mood boards with trends, shapes, colours, materials research... to develop single styles, small collections, or full-range collections.

Strong technical skills, able to develop patterns by computer, mock-ups in salpa, microfiber, cardboard or a first sample.

International clients and brands based in Paris, Dubai, Germany, Spain, Portugal and the USA. I collaborate with factories in Spain and Italy (daily contact by email and telephone).

### ● Collaborator

SneakerFactory.net | Mar 2019 - Nov 2020

Along with the SneakerFactory team, I had the opportunity to work on the Spanish version of their footwear books: How shoes are made, How to start your own shoe company, Shoe material design guide, and Footwear Pattern Making and Last Design.



### ● Footwear, handbag and accessories designer

Pedro del Hierro | Sep 2018 - Jan 2019

Covering a maternity leave.

Design of SS19 pending options, and design of the FW19/20 collection in footwear, bags, and accessories.

Designed the bags and footwear line in Asia, India, Portugal, and Spain, along with the rest of accessories, leather goods, and swimwear collection; and the bags, belt and shoe design and development for the SS19 runway show along with the creative director, traveling to factories and suppliers (Elda).



### ● Design assistant

Pedro del Hierro | Oct 2016 - Oct 2017

Assistance designing accessories, shawls, scarves, ponchos, leather wallets, leather bags, swimwear and footwear with high-quality manufacturers from Spain, Portugal, India, Turkey, and China. Creation of technical files, design comments, panels, mood boards, and trends ideas. Regular contact with national and international suppliers and merchandisers via email and telephone.

### ● Stylist assistant and tailor for advertising campaigns

| Jan 2014 - Aug 2018

Since 2014 I have been combining my fashion design studies with some jobs of styling assistant and tailoring for advertising campaigns. For these jobs, I am in charge to assist the stylist, alter, adjust or create garments to fit the main idea of the project. Here I have the chance to work with the most prestigious brands, models, actors, fashion stylists, directors, and creative agencies all around the world.

Brands I worked for: Lancôme, Armani Beauty, Ermenegildo Zegna, Tommy Hilfiger, Adidas, L'Oréal Paris, Pantene, Amazon, Uber, Cadbury, Hard Rock, Peugeot, Iberia, etc.

Stylist I met: Mika Mizutani, Veronique Didry, Julie Ragolia, Dimphy den Otter, Charlotte Anne Fidler, Barbara Loison, Camilla Pole, Mr. Gammon, etc.

Agencies: Smile, Mamma Team, McCann Paris, Widescope, 24/7, Grey, Ogilvy, etc.

See my personal website for more info.

### ● Collaborator

TENDENCIAS fashion mag (Publicaciones Áncora SL) | Jan 2014 - Jan 2016

For more than six years I had the pleasure to collaborate with TenMag magazine developing art direction and visual projects for brands such as Guess, Biotherm, Munich, Franklin & Marshall, G-Shock or SuperDry among others, as well as illustrating with collages and compositions the different articles of the website and the printed magazine.

See my personal website for more info.

## Education & Training

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- **Institut Français de la Mode**

Master of Fine Arts - MFA,

2014 - 2018

- **UDIT University of Design, Innovation and Technology**

Degree in fashion design (Final project in leather goods),