### Dvveet



# Jessica Tighe

Director & Lead Creative \_0xKosmos\_ | 5 yrs graphic designer & Illustrator | Saatchi Gallery, LFW & BAFTA

Manchester, UK

Portfolio link

Portfolio file

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#### Links

in LinkedIn

#### **About**

I am a graphic designer with 5 years of professional experience and a proven track record of success in the luxury fashion industry. Throughout my career, I've had the privilege of designing for esteemed brands, including London Fashion Week, Harpers Bazaar and Fashion Scout to name a few.

My skills include illustration, 2D animation, video and photo editing. I have experience in managing multiple projects simultaneously and using my strong understanding of current trends I have completed a range of projects that require thinking outside of the box and aligning with a cohesive brand identity where necessary. I have a genuine passion for art history which enriches my creative perspective and informs my approach to design.

I have 10 years + of experience using the Adobe suite and I'm adept at creating a range of graphic styles. This has allowed me to produce effective graphic designs for a wide range of well-known brands such as BAFTA, The Church of England, and Zilliqa Blockchain. These clients demonstrate my ability to tailor designs to meet diverse target audiences and project requirements.

In addition to my passion for visual design, I bring a unique perspective shaped by my background in consumer psychology, which I studied for my dissertation. This interdisciplinary knowledge, combined with my creative skills positioned me to work with major brands immediately after graduation, building a solid five-year tenure as a freelance designer. Now, I am eager to transition into a permanent role where I can apply my diverse skill set and contribute to a dynamic team environment.

Please find below a link to my portfolio:

jessicatighe.myportfolio.com

BRANDS WORKED WITH

Tighe-Mearns-Smith

MetaMinds Group

#### Experience

#### Midweight Graphic Designer

MetaMinds Group | Feb 2024 - Mar 2024

As a midweight graphic designer, I designed pitch deck layouts and mock-up designs for MetaMinds clients' websites and social media accounts.

I also created LinkedIn carousels and YouTube videos highlighting MetaaMind's services and trends in luxury fashion brands entering the Metaverse.



#### Head of Art / Lead Creative

Tighe-Mearns-Smith | Oct 2019 - Jan 2024

At Tighe-Mearns-Smith I have worked on numerous high profile design projects spanning multiple sectors, demonstrating my versatility and adaptability as a visual communicator. I have worked for clients including but not limited to:

BAFTA - Graphic Design

0xDrDeath - Lead Artist

Fashion Scout - Graphic Design

Harpers Bazaar - Graphic Design

Metaverse Fashion Week - Animation

Pinewood Studio Film Festival - Animation

Church of England - Graphic Design & Illustration

Livelyverse TV show - Graphic Design & Illustration

London Fashion Week - Graphic Design & Animation

Zilliqa Blockchain - Social Media Graphics & Video Editing

Web3War videogame - Graphic Design, Illustration & Video Editing.

## **Education & Training**

2015 - 2019 Kingston University

BA (Hons) , Fashion

2015 - 2019 Oxford Brookes University

Foundation Degree , Art and Design