

# Bianca Faroz

All things Fashion

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## Languages

French

English

Italian

## About

With a rich background in retail Fashion, including roles as a Brand Consultant and Visual Merchandiser, I specialise in trend forecasting and outfit curation. Fluent in English and Hindi, I excel at creating personalised shopping experiences in diverse retail settings, enhancing customer satisfaction and the brand's identity & sales performance.

### BRANDS WORKED WITH

ELLE graduates

Netflix feature film

Pernia's Pop-Up Shop

Project for Versace

Raymond Limited

## Experience



### ● Fashion consultant

Pernia's Pop-Up Shop | Aug 2022 - Feb 2023

Curation of outfits based on latest trends & collections Generating revenue with sales & co-ordination with Logistics. Co-ordinating with merchandisers & marketing team.

### ● Fashion Stylist

Netflix feature film | Aug 2021 - Jan 2022

Curation of Image decks, Research & Development Sourcing & conducting look tests for camera. Studying latest trends & decoding costume history

### ● University

Project for Versace | Jan 2021

3 mo. De-coding brand history & aesthetic Creating a visual report and pitch for Virtual Museum concept

### ● Backstage assistant

ELLE graduates | Jan 2020

Fashion styling & Fashion Show co-ordination

### ● Visual Merchandiser

Raymond Limited | Jan 2019

4 mo. Moodboards and photo research for window displays Store layout & mannequin styling for Spring/Summer 2019 Visual Research for 2020 Trade show

## Education & Training

2015 - 2017

### ● London College of Fashion

MA Fashion Marketing & Global Cultures,

### ● ISTITUTO

Fashion Styling & Creative,

### ● Whistling Woods International

Business administration in mass media,