



# Yimiao Shih

Multidisciplinary Artist

📍 London, UK

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## Links

[Website](#) [LinkedIn](#)

[Instagram](#)

## Languages

English (Fluent)

Chinese (Fluent)

## About

YiMiao Shih (b. 1985) is a London-based multidisciplinary artist, and is an associate lecturer of MA Visual Communication at the Royal College of Art and lecturer of MA Illustration and Visual Media at London College of Communication, UAL. She has a BFA in Fine Art from National Taiwan Normal University, and a MA in Visual Communication from Royal College of Art.

She investigates the definitions of drawing and illustration through diverse media including textiles, led by working innovatively with embroidery machines and hand stitching, to create contemporary 'embroidery-drawing'. She also makes art with acrylic paints, mixed media and pencils. Her work often satirises contemporary culture and politics, as well as capturing the everyday mundane moments in life.

She held her first solo show Rabbrexit Means Rabbrexit in London at the House of Illustration gallery in 2019 and has participated in group shows at Royal Academy of Arts, Saatchi Gallery, London Transport Museum, Seventeen Gallery and Mall Galleries.

YiMiao is open to be commissioned on projects and personalised collaboration, and can provide her artistry vision and practice in artistic, commercial and editorial realm.

### BRANDS WORKED WITH

- Established & Sons
- M Industry London
- Royal College of Art
- University of arts london

## Experience

### ● Lecturer

University of arts london | May 2022 - Now

Course planning, working with associate lecturers and course leader, assessments, interview panelist, student admission, portfolio review, tutorials, lectures, workshops.



### ● Associate Lecturer

Royal College of Art | Oct 2020 - Now

Assessment, personal tutorial, group tutorial, workshop, teaching for MA Visual Communication students. Specialised in illustration and drawing focus discussion and workshop. Liaise with senior lecturer for course planning.

### ● Visualiser

M Industry London | Sep 2016 - Jul 2022

Work with art director for visual creation, including campaign, branding, collection design, social media content, illustration, painting, graphic design, website creation and maintenance, and technical drawings.

- Work with in house fashion designer and embroidery artist, guide interns and communicate with sales.

- Liaise and work with photographer, stylist and project assistant for production and campaign shoot. Visualising the pop-up showrooms and venues in Paris, London and LA.



### ● Graphic Design and Social Media Internship

Established & Sons | Jul 2016 - Sep 2016

Working as in house intern designer responding to marketing & business development director. Assist marketing and branding activity. Creating new visuals that represent the brand and increase the effectiveness of the sales tools and social media presence. Work closely with consultant

on branding and graphic activity. Working on product information sheets, updating the website and tacking the Limited Edition Collection.

## Education & Training

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- 2013 - 2015 ● **Royal College of Art**  
Master Degree, Visual Communication
- 2004 - 2008 ● **National Taiwan Normal University**  
BFA, Fine Art