



Emily Tan

Creative Director of 1800 Gallons, University Lecturer and Freelance Designer/Pattern Cutter

📍 London, UK

[Portfolio link](#)

[View profile on Dweet](#)

Links

[Website](#) [Instagram](#)

Languages

English (Native)

German (Basic)

About

I am a London based designer and maker currently located in London. I have founded and run my own sustainable denim brand 1800 Gallons and also lecture permanently at Kingston University on the Fashion pathway of the Art & Design Foundation course. Additionally I provide freelance services to industry within design, pattern cutting, tech packs and small scale manufacture. I currently operate from my studio in Brixton and can work here or within London based studios. My passion is ethical and slow fashion and I also love creative cutting projects.

BRANDS WORKED WITH

- 1800 Gallons
- CELINE
- Chalayan
- Kingston University
- Marc Jacobs
- PREEN by Thornton Bregazzi
- REJINA PYO
- Shonamac.com

Experience



● General Manager

Shonamac.com | Nov 2018 - Sep 2021

Internal promotion to Manager position, directly reporting to CEO and managing all other employees and interns Working on both the e-commerce and physical retail sides of the company, balancing stock acquisition and managing consistent content upload and stock refresh
Overseeing client and customer relations, social media, blog, PR and marketing Monitoring metrics and company growth and working directly with director to grow business



● Creative Director & Founder

1800 Gallons | Sep 2019 - Now

Sustainable fashion brand focusing on ethically manufactured Ready-to-wear constructed in deadstock and vintage denim. Launched in LFW SS20. Responsible for all collection development, financials, marketing and day to day operations.



● E-commerce/Sales Assistant

Shonamac.com | Jun 2017 - Oct 2018

Listing and photographing all incoming stock for e-commerce channels, organising and styling photographic content for website, visual merchandising in physical retail space and communication between customers and clients to ensure smooth stock acquisition and efficient B2C sales DESIGN INTERNSHIPS



● Marc Jacobs | Jul 2016 - Sep 2016



● Chalayan | Mar 2016 - Jun 2016



● PREEN by Thornton Bregazzi | Nov 2015 - Mar 2016



● REJINA PYO | Jul 2015 - Oct 2015



● CELINE | Jan 2015 - Feb 2015



● Personal Assistant to the CEO

Shonamac.com | Sep 2013 - Dec 2014

Assisting in all areas of the business, involved in acquisition of new stock and liaising with clients, photographing and listing garments for sale, managing and distributing postal orders and overseeing all aspects of social networking and advertising, including the company blog and creating graphics for the site using Magento and Linnworks programs



● Fashion Lecturer

Kingston University | Sep 2021 - Now

Permanent lecturer for the Fashion pathway on the Art & Design Foundation course.

Bi-weekly tutor with curriculum, pastoral and admin duties.



● 3D Studio Intern

CELINE | Jan 2015 - Mar 2015

AW15 Intern assisting the 3D RTW designer with Show and Pre Collections

- Worked within the 3D team assisting sample production including machine and hand sewing toiles
- Pattern drafting and draping on the stand
- Manufacture preparation including cutting out fabric and fusing pieces ready for production
- Completing errands around the studio to maintain a tidy and efficient environment
- Sourcing research pieces from the company archives to aid the design development of the collection
- Fit modelling



● Studio Intern

REJINA PYO | Jul 2015 - Oct 2015

SS16 Studio Intern directly assisting Rejina Pyo

- Responsible for sampling and toile alterations, pattern cutting and amendments
- Preparation for garment manufacture including cutting out, fusing etc.
- Creating CAD print files with Adobe Illustrator
- Writing specifications and costing garments for Sales and Production
- Working the London Showroom and presentation and communicating with buyers and press
- General studio errands such as resourcing appropriate trims and fabrics
- Fit modelling



● Design Intern

PREEN by Thornton Bregazzi | Nov 2015 - Mar 2016

Intern to the Collections Manager and Design Team assisting on PF16 and AW16

- Responsible for technical drawings and updating the specification file and range plan
- Hand dyeing both samples and trims for show and pre collections
- Garment colour ups and assisting with CAD files for design development
- Sourcing fabrics and trims
- Assisting the sales team with the AW16 showroom in Paris
- Assisting the studio with cutting, hand finishings etc.
- Assisting with the PF16 photoshoot and AW16 runway show



● Pattern Cutting Intern

Chalayan | Mar 2016 - Jun 2016

- Assisting the pattern cutting and atelier team with sampling
- Pattern cutting and draping design solutions from scratch under the guidance of the Head Pattern cutter and making alterations on existing patterns for the SS17 collection
- Cutting garments for sample manufacture



- **Sample Room Intern**

Marc Jacobs | Jul 2016 - Sep 2016

- Assisting the sample room with Resort 17 production and SS17 RTW womenswear collections
- Preparing trim packages, copying patterns, liaising with factories, assisting with embroideries and hand sewing

Education & Training

2013 - 2017

- **University of Westminster**

Fashion BA (Hons), Bachelor of Arts

2012 - 2013

- **Kingston University**

Foundation Diploma in Art and Design Distinction, Foundation Diploma in Art and Design Distinction