



Stan Lavrik

Senior UI/UX, Product Designer

Lisbon, Portugal

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Links

[Website](#) [LinkedIn](#)

Languages

English (Work Proficiency)

Russian (Native)

Ukrainian (Native)

About

Hi, I am a digital product designer with a focus on user experience design, blockchain, cryptocurrency, web3, and fintech. I have spent the last decade working in-house and remotely with product companies in the USA, UK, and EU Union.

My design philosophy is rooted in both data and collaboration, resulting in practical solutions that deliver measurable benefits to the organization.

BRANDS WORKED WITH

- Baanx Group
- Caer Sidi
- Ico Unicorns
- UniOps
- Upwork
- ZLODEI

Experience



Senior Product Designer

Baanx Group | Jun 2021 - Jun 2022

- Customised products to meet user specifications improving customer experience.
- Spearheaded special projects and resolved complex problems that impacted management and business direction.
- Monitored system functioning closely, troubleshooting and resolving issues.
- Applied expert knowledge for daily completion of tasks and streamlining workflows.
- Provided excellent leadership skills to maintain steady and productive operations.
- Interacted with teams in multiple languages and provided clarification. Design System Development. This system is the core driver to standardize and harmonize the design of the product across a range of platforms:



Lead Product Designer

UniOps | Sep 2020 - Sep 2021

- Suggested enhancements to product design that would improve user experience. Brainstormed with peers and other members of design team to determine enhancements and product features.
- Produced rapid prototypes using Figma.
- Followed quality control procedures.
- Documented each step in product's design process for use in manuals.
- Converted project specifications into drawings and other materials that would be used to create product.
- Managed multiple projects effectively in demanding environment with tight deadlines.
- Collaborated with dev department or management to achieve result.
- Delivered exceptional level of service to each customer by listening to concerns and answering questions.
- Served customers in a friendly, efficient manner following outlined steps of service.
- Communicated with product managers and UX designers to translate project requirements and business objectives into polished user interfaces.



Senior Product Designer

ZLODEI | Jan 2020 - Sep 2020

- Analyzed existing interfaces to detect user pain points, recommending design changes and iterative updates to PO/CEO. Evaluated user research to convert abstract ideas and requirements into planning tools such as journey maps, user personas and storyboards. Collaborated with Front-end team to integrate UI features complying with prescribed code standards and technical design guidelines. Conducted research by interviewing users, external customers and various stakeholders. Engineered prototypes to support research and usability testing. Collaborated with teammates to deliver valuable features meeting business and customer needs. Devised site maps, user flows, wireframes and mockups

for designs based on proven methodologies, stakeholder requests and end-user feedback.



● **Senior Product Designer**

Caer Sidi | Jan 2019 - Jan 2020

- Built the information architect and UX design User scenarios.
- Storyboards, mockups, prototypes, accessibility.
- Wireframes, user interface design for websites and responsive devices, visual design and design patterns
- Low and high fidelity mockup

● **Senior UX/UI Designer**

Ico Unicorns | May 2018 - Jan 2019

- Main designer
- UX Research
- Creating web interface
- Creating android and iOS app
- Prototyping
- Manage front-end team



● **UX/UI - Designer**

Upwork | Sep 2011 - Feb 2017

- Freelance projects - Remote work
- upwork.com - (Top rated, 100% jss, 2000+ hrs tracked)