



# Nishat Alam

Sales Associate

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## Languages

English

## About

With over 5 years in retail, I've excelled at retail working for well known brands such as H&M, and working for luxury retail agencies, also specialising in customer service and product knowledge. Fluent in English, I'm adaptable, skilled in client relations, and passionate about delivering high-quality shopping experiences across diverse retail settings.

### BRANDS WORKED WITH

- H&M
- WH Smith PLC

## Experience



### HARRODS / CONCESSIONS SALES ASSOCIATE

Elite Associates | Jan 2023 - Now

- Building and maintaining strong relationships with high-value clients
- Upholding the luxury image and values associated with the Harrods brand.



### SALES ASSOCIATE

H&M | Oct 2021 - Nov 2023

- Providing exceptional customer service by assisting customers in product selection and styling, ensuring a positive shopping experience.
- Demonstrated expert knowledge on H&M products including current trends and promotions to upsell merchandise.

### SALES ASSOCIATE

WHSMITH / BARISTA | Aug 2019 - Oct 2021

- Maintained store presentation standards through effective merchandising and stock replenishment, ensuring a clean organised environment.

## Education & Training

2021 - 2024

### The University of Law

Bachelor of Business & Bachelor of Arts,

2019

### London Academy

OF EXCELLENCE,

2019

### JTI GIRLS SCHOOL

GCSE,