



# Philipp Schuster

Merchandising & Product Development in the Luxury Industry

Paris, France

[Portfolio link](#)

[View profile on Dweet](#)

## Links

[Website](#) [LinkedIn](#)

## Languages

English (Fluent)

French (Basic)

Dutch (Basic)

German (Native)

## About

Fashion and Luxury enthusiast with 3 years experience in retail and a master's degree in International Fashion & Luxury Management from one of the most renowned schools worldwide. International experience in six countries and working in start-up environments as well as one of the biggest fashion and luxury companies.

### BRANDS WORKED WITH

Cedric Jacquemyn (WHAT REMAINS bvba)

CHRISTIAN DIOR COUTURE

Peoples Place GmbH & Co. KG

## Experience

### ● Assistant Business Analyst & Merchandising

CHRISTIAN DIOR COUTURE | Jul 2022 - Dec 2022

- Weekly and monthly performance analysis report for entire Women's Accessories unit
- Store visits and competitive studies to form visual merchandising guidelines
- Creation of a buying strategy for the Women's Belts category
- Showroom preparation and participation in buying sessions with individual zones
- Budget report for 2023 incl. sales analysis of entire previous year Paris, FR 07/2022 - 12/2022 Antwerp, BE 02/2021 - 07/2021 Frankfurt, DE 10/2014 - 08/2017

### ● Product Development & Business Operations

Cedric Jacquemyn (WHAT REMAINS bvba) | Feb 2021 - Jul 2021

- Responsible for establishing of new womenswear line
- Sales analysis of all previous collections (10 years) as base for creation of new collection
- Range plan creation and supporting in selection of fabrics and colors for new collection
- Communication with manufacturers incl. creation of technical drawings and tech packs
- Managing of manufacturer and supplier relations
- Establishing / reinforcing wholesale network and presentation of brand to buyers

### ● Sales Advisor / Retail Assistant

Peoples Place GmbH & Co. KG | Oct 2014 - Aug 2017

- Sales Control & Customer Service
- Visual Merchandising

## Education & Training

2021 - 2023

### ● Institut Français de la Mode (IFM)

Master of Science, International Fashion & Luxury Management

2020 - 2020

### ● Royal Melbourne Institute of Technology (Vietnam)

Semester Abroad, Product Development, Marketing, Design, Retail Management

2017 - 2021

### ● Amsterdam Fashion Institute (AMFI)

Bachelor of Science, International Fashion & Management