



# Tiffanie Buchanan

Visual Merchandiser | Interior Designer

Paris, France

[Portfolio link](#)

[Portfolio file](#)

[View profile on Dweet](#)

## Languages

English (Native)

Spanish (Work Proficiency)

French (Work Proficiency)

## About

As a seasoned Interior Designer and Visual Merchandiser with experience at Fendi and Club Monaco, I excel in creating captivating displays and driving sales. Proficient in English, Spanish, and French, I bring strong product knowledge and customer engagement skills to any retail environment.

### BRANDS WORKED WITH

Fendi

Club Monaco

Modsy

Top Vintage

## Experience



### DESIGN SPECIALIST

Modsy | Sep 2019 - Aug 2021

- Managed upwards of 30 design projects monthly as lead designer collaborating with a team of interior stylists and 3D modeling artists
- Consulted with clients to outline interior design goals, project budget, and timeline
- Functioned as client's main point of contact for the duration of their projects through the initial design and revision phase to the ordering and post-purchase phase
- Designed 3D residential room renders using proprietary software



### Visual Associate (Seasonal)

Club Monaco | Dec 2017 - Aug 2019

- Prepared merchandise for displays and reorganizing floor sets for new merchandise
- Assisted Visual Manger with overnight collection changes and merchandise refreshes
- Actively participated in daily merchandising activities, e.i. daily stock maintenance and order, stock receiving and processing, product transfers, etc.
- Provided personalized services to customers, boost engagement and sales
- Demonstrated strong product knowledge while keeping abreast of new products and fashion trends



### MERCHANDISING & MARKING INTERN

Top Vintage | May 2017 - Aug 2017

- Cross-trained in inventory management, B2B sales, styling, event marketing, and public relations
- Manage day-to-day social media content scheduling, posting, and community management
- Acted as personal buyer for international/remote clients by curating merchandise based on client's lookbooks, current inventory, and past orders
- Uploaded new inventory to online store and established list prices based on historical and competitor data
- Weighed, packaged, and shipped client orders
- Styled front showroom for public events
- Created multi-media content for company social media accounts
- Developed creative concepts for press campaigns



### Visual Merchandiser

Fendi | Sep 2022 - Mar 2023

- Helped install new collections to the showroom and window displays according to current VM strategies across leading flagship stores and

department store counters in Paris

- Spearheaded the implementation of the Spring 2023 launch and floor display of Le Bon Marche Fendi counter
- Designed the VM display for 51 Avenue Montaigne Calligraphy and Biscuit In-Store Moment
- Upheld the brand visual identity through daily maintenance of merchandise and mannequin looks of the Avenue Montaigne flagship and pop-up store
- Adapted in-store displays to meet the business needs of the individual store while upholding global VM standards
- Supported the coordination of special projects and installations (pop-up stores, couture showroom, in-store moment, LVMH budget presentations, fur trunk show, private showings)
- Researched competitor VM strategies and compiled comprehensive reports

## Education & Training

---

2021 - 2022 ● **Paris College of Art**

Masters of Arts, Interior Design

2018 - 2018 ● **Institute for the International Education of Students, Granada, Spain**

Study Abroad,

2015 - 2019 ● **Brandeis University**

Bachelor of Arts , Business and Studio Art