



# Monica Ferraz

Graphic & UX/UI Designer.

Lisbon, Portugal

[Portfolio link](#)

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## Links

[Website](#) [LinkedIn](#)

## Languages

Portuguese (Native)

English (Work Proficiency)

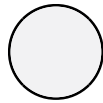
## About

Experienced Graphic & UX/UI Designer skilled in strategically crafting brands and delivering seamless digital experiences. Expert in translating client visions into memorable visual identities, strategically balancing creativity and practicality. With an eye for innovation, I create purposeful designs that captivate audiences and drive results.

### BRANDS WORKED WITH

- AMARO & ARAGÃO
- FINALISSIMA
- I'm design
- INTERACT
- M Design Project
- six

## Experience



### ● Independent Graphic & UX/UI Designer

M Design Project | Mar 2008 - Now

- Created and developed packaging for The Navigator Company, one of the most important brands in the paper industry.
- Developed branding and packaging for various products and services.
- Designed graphics for both print and online publications, ensuring consistent brand identity.
- Led a team in creating, developing, and pitching the presentation of the Steak Over App.
- Worked on projects for national and international agencies, ensuring quality and timely delivery.
- Managed all activities related to brand management, print design, long document production, design updates, and project management.
- Maintained proactive communication with clients and suppliers, building strong relationships and ensuring smooth project progress.
- Successfully managed multiple projects simultaneously, prioritizing tasks and ensuring deadlines were met.



### ● Partner / Designer / Creative Director

I'm design | Oct 2003 - Mar 2008

- Lead a small team in developing and executing creative design solutions.
- Created and developed branding and packaging for various products and services.
- Designed and developed packaging for The Navigator Company, one of the most important brands in the paper industry.
- Managed all activities related to brand management, print design, long document production, design updates, and project management.
- Maintained proactive communication with clients and suppliers, building strong relationships and ensuring smooth project progress.
- Successfully managed multiple projects simultaneously, prioritizing tasks and ensuring deadlines were met.

### ● Graphic Designer

AMARO & ARAGÃO | Aug 2000 - Aug 2003

### ● Graphic Designer

FINALISSIMA | Jan 2000 - Aug 2000

### ● Junior Graphic Designer

INTERACT | Nov 1999 - Dec 1999

### ● Junior Graphic Designer

six | Aug 1999 - Nov 1999

## Education & Training

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- 2020 - 2021 ● **IADE - ESCOLA SUPERIOR DE DESIGN**  
Post-graduation degree, Web UX/UI
- 1995 - 1999 ● **IADE - ESCOLA SUPERIOR DE DESIGN**  
Degree, Graphic Design