



Maria Diaz

Marketing and Social Media Manager

📍 Mobile, AL, USA

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Links

[LinkedIn](#) [Instagram](#)

Languages

Spanish (Native)

English (Fluent)

French (Basic)

About

Enthusiastic social media manager eager to contribute to team success through hard work, attention to detail and excellent organizational skills. Motivated to learn, grow and excel in marketing.

BRANDS WORKED WITH

Guatemala Exporters Association Agexport

Los Publicistas

Malek Distribution

Experience

● Marketing and Social Media Manager

Malek Distribution | Jul 2022 - Now

● Advertising Intern

Los Publicistas | Dec 2021 - Feb 2022

- Gather and organize information to plan advertising campaigns.
- Explain to customers how specific types of advertising will help promote their products or services in the most effective way possible.

● Advertising and Graphic Design Inter

Guatemala Exporters Association Agexport | Jun 2019 - Jul 2019

- Carried the conceptualization, strategy and graphic campaign to generate an innovative culture.
- Generated computer graphics and page-layout software, graphic elements and photography.
- Proofread and edited materials prepared by all staff to check and correct spelling, grammar and style.
- Used Adobe Photoshop and Adobe Illustrator to develop and fix images.

Education & Training

2018 - 2022 ● University of Mobile

Bachelor of Arts, Communications