



Olivier Dalbe

Freelance Brand Strategy / Category & Product Management / EcoDesign & Circularity

📍 Biarritz, France

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Links

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Languages

English (Fluent)

French (Native)

German (Work Proficiency)

About

Extremely well versed in the product creation process, spanning from insights and inception to delivery at retail, leaning on the synergy of consumer centric roles held within the sports & lifestyle industry.

Eager to drive strategies that minimize corporate activities' footprint. Special interest in pioneering regenerative processes and biomimetic approaches.

BRANDS WORKED WITH

Converse

Les Olivades

Nike

Rip Curl Europe

Experience



● **Sr Manager, Trends & Consumer Insights**

Converse | Sep 2017 - Dec 2021



● **Footwear Merchandising Director, Sports Lifestyle**

Converse | Jun 2014 - Sep 2017



● **Footwear Merchandising Manager**

Converse | Jun 2012 - Jun 2014



● **Action Sports Merchandising Manager**

Nike | Dec 2010 - Jun 2012

● **Retail Buying Manager**

Rip Curl Europe | Nov 2008 - Sep 2010

● **Senior Product Line Manager**

Rip Curl Europe | Dec 2004 - May 2009

● **Sales Rep**

Rip Curl Europe | Jun 2001 - Nov 2004

● **Export Sales Rep**

Les Olivades | Apr 1999 - May 2001

Education & Training

2022 - 2023

● **Ecole Nationale Supérieure de Création Industrielle**

MSc, Nature Inspired Design

1995 - 1997

● **Aix-Marseille University**

BA Hns, Business & Languages

1994 - 1995

● **Cologne University of Applied Sciences**

Business & Languages, Business & Languages

1993 - 1994

● **University of West London**

Business & Languages, Business & Languages

