



# Gummanah Alsalmi

Masters in Science of Marketing Communication

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Portfolio link

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#### Links



### Languages

Arabic (Fluent)

English (Fluent)

#### **About**

My goal is to do what I'm passionate about (Masters in Science Marketing Communications)

#### **BRANDS WORKED WITH**

Direct Advertising Agency

Glance Adevrtising Agency

Ministry of Labor and Social Development - Mlsd - Ksa

Pepsi al Jomaih Bottling Plants

Sadim Alfan

Saudi TV Channel

the Cooperation Council For the Arab States of the Gulf (Gcc)

Undp Full-Time

## Experience

#### Senior Graphic Designer

Undp Full-Time | Aug 2020 - Now

#### Senior Graphic Designer

| Sep 2018 - May 2020

Freelancing to more than one client. Mostly Government sectors. For example designing reports for strategic partnership in riyadh.

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#### Founder of Digital Art

Sadim Alfan | Jul 2018 - Feb 2020

Showcased digital art work at Naila gallery

#### Guest on saudi tv channel

Saudi TV Channel | Feb 2019 - Apr 2019

Digital Artist

#### Partner at Glance Advertising Agency (Art Director)

Glance Adevrtising Agency | May 2017 - May 2018

#### Graphic designer

the Cooperation Council For the Arab States of the Gulf (Gcc)  $\mid$  Nov 2013 - Jul 2015

#### Graphic Designer

Ministry of Labor and Social Development - Mlsd - Ksa  $\mid$  Aug 2012 - Oct 2013

#### Graphic Designer

Pepsi al Jomaih Bottling Plants | Jan 2011 - Dec 2011

Graphic Designer for the training department Center in pepsi

#### Graphic Designer

Direct Advertising Agency | Aug 2010 - Dec 2010

# **Education & Training**

2015 - 2016 Birkbeck School of Business, Economics and Informatics

Master's degree, Science in marketing communication

2004 - 2009 Dar alhekma

Bachelor, Graphic Design