



Tomi Akinyemi

Eager to work and very experienced.

[View profile on Dweet](#)

Languages

English (Native)

Yoruba (Work Proficiency)

Spanish (Basic)

About

I excel in retail tasks like greeting, upselling, inventory control, and managing returns. My social media experience enhances customer engagement and sales. Flexible and adaptable to dynamic retail environments, I bring strong customer service skills to temporary roles.

BRANDS WORKED WITH

Qwicka Kleen and Diligent Technology Group

Cheyne Capital Capital Investment Banking

Experience

● Social Media Manager

Qwicka Kleen and Diligent Technology Group | Apr 2020 - Dec 2022

- Developed and managed the budget for social media initiatives, ensuring cost-effectiveness and ROI.
- Established new social media accounts, creating a cohesive brand presence across multiple platforms.
- Monitored social media channels for customer engagement, trends, and opportunities for brand enhancement.
- Maintained and updated social media accounts with fresh content, fostering audience growth and engagement.
- Analyzed performance metrics to adjust strategies and report on results to senior management.
- Collaborated with marketing teams to integrate social media with broader campaigns and objectives.
- Addressed customer inquiries and feedback on social media promptly, providing a high level of service.
- Stayed abreast of changes in social media algorithms and platforms to adapt strategies for maximum visibility.
- Crafted and executed social media advertising campaigns, optimizing for audience reach and engagement.
- Engaged in community management, building relationships with influencers and brand advocates.

● Banking Intern

Cheyne Capital Capital Investment Banking | Jun 2019 - Jun 2019

- Helped customers with service needs, product explanations, and banking.
- Supported daily operations and processes to meet sales and service goals.
- Prepared banking reports and reconciliation by preparing checks and setting up new accounts.
- Greeted customers in a bank lobby and assisted with issues.
- Networked to identify potential new clients and expand geographic territories.
- Identified customer financial service needs to prepare proposals and sell services.

Education & Training

2021 - 2024 ● Goldsmiths University of London

Bachelor of Science,