



# Stefano Casabi- anca

Textile Reaserch and Senior Product Manager

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## Links

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## Languages

English (Work Proficiency)

Italian (Fluent)

## About

Passionate about the Fashion world since my young age, I had the opportunity to work in the same trade as my passion. For 20 years I worked in the fashion sector as Product Manager, specialized in research and development of the Jersey category. During these 20 years, I developed a big autonomy in the different processes in the development of the collections from the design till the finished garment. I had the opportunity to coordinate the different teams and negotiate with international suppliers in order to successfully achieve the different projects. Every time I have the chance to work in a different famous company that makes me grow more and more, giving me different responsibilities and strategic projects.

### BRANDS WORKED WITH

DEMETRA srl

Ermenegildo Zegna

Goodman

Maglificio Madicla

SINAPSI SRL

Studio If Milano

## Experience



● SINAPSI SRL | Sep 2019 - Now

CONTEXT : In the actual word context, Sinapsi is the project of sustainable fashion and fabric. With a new method, upcycled and bio material the R&D gives us the opportunity to continue producing a good fabric with a good level.

Management of the "La Methode" Project : It is the flagship project about create and develop a new sustainable collection

Coordination of the different teams from the design till the final product including the choice of the good process and quality of material

Handle the different negotiations with suppliers

Control the different steps and challenge the work of different teams

Planification and organization of the different exhibitions and manage the relation with different international Trade fairs (Première Vision Paris, Milano Unica, White).

Manage the communication with the different magazine about the new collection ( Ex: "View Magazine")



● Goodman |

First experience with the Jersey production process

● Senior Product Manager

Ermenegildo Zegna | May 1999 - Aug 2019

and Leisurewear CONTEXT : Passion and sensitivity to the quality and luxury brought me closer to this historic and iconic brand. The attention to detail, the excellence of the materials used, has exalted my love for the perfection that I have always looked for in fabrics and finished garments. In this experience, I had the opportunity to cover all the process of the product management of Jersey and Knitwear with all the details of the perfection of the quality.

Management, study and development of prototypes in coordination with the Style Office and a dedicated team.

Office and a dedicated team.

Proposal and choice of materials in line with brand reference target

Development and creation of samples from the first prototypes to the presentation of the finished product and fashion show.

Coordination of different international teams in the different countries : Suppliers, providers, production team ...

Following and validation of different steps of the production: design, creation research, raw materials, Dyehouse, production, fitting...

Management of the suppliers relation, negotiations and delivery

## ● Product Manager

Studio If Milano | May 1997 - Apr 1999

Menswear e Womenswear CONTEXT : Studio IF gives the opportunity to improve my technical experience in the different steps of fabric development. Working in Studio IF gives the chance to know many famous companies in the fashion world, make a project with them and then have different professional contacts.

Development of collections: drawings, sketches, moodboards, research in specialized archives of swatches and competition garments - participation in trade fairs in Italy and Europe

Back office management

Monitoring of prototype development

-Fitting support

-Creation of color sales catalogs

Management and development of different projects with different famous brand like : Ermenegildo Zegna – Agnona – GranSasso –Fabiana Filippi - Setball collections

International coordination of different teams in order to organize the samples development : research on the ground of materials/washing/ornaments.

## ● Junior Product Manager

Maglificio Madicla | Mar 1995 - Apr 1997

Menswear and Womenswear CONTEXT : My Choice to integrate Maglificio Madicla was to me the opportunity to have real contact with the process of the production and the proximity contact with the material. This experience gave me the different technical rules and processes to follow the production from the material till the final product.

Study and development of the LTU and NWA collections

Follow all the process of the production

Elaborate the quality process of every step of the production

Organize with the manager the different meeting for Editing of the production

Coordinate the different teams and actions to realize the production Goal

Communication with the different actors about the production

Design research for a new private garment : design, research, material study, cost study, market study, competitiveness research...

Project of a new garment for US market : Neiman Marcus – Bergdorf



## ● DEMETRA srl | Jan 1988 - Feb 1995

CONTEXT : My passion for fashion was so deep and it pushed me to realize my first own job with a team of friends. It was a dream project that I realized with my friend's teams. The project was crowned by the production of different handmade collections sold in different famous fashion shops in Italy and in the world.

Co-Founder of the "Demetra" brand, women's clothing, woolen,cotton,linen goods and jersey fabric.

Design, research, development and production of garments and accessories, characterized by handmade work, crochet, knit and jersey, dyed garments, embroidery and macramé

Design and organization of fashion shows in Paris and Milan during Woman fashion Week

Supervision of the Paganini Showroom Milan for the presentation, promotion and order management

Retail sales in the mono brand boutique