




Jo Cheung

Senior Art Director, Fashion
Photographer, Illustrator

 Hong Kong

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Languages

English (Fluent)

Chinese (Native)

German (Basic)

About

Experienced visual designer and photographer with 9 years' experience delivering diverse sector of designs.

Passion for fashion photography, UI/UX design, brand design.

Primarily focused on art direction across fashion photography, brand identity and development, integrated marketing communications.

Skilled in transforming strategy into expression, identifying problems and formulating solutions.