



Giovanni Franciosi

Retail Manager & Consultant

Riyadh Saudi Arabia

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Languages

English

About

Born and raised with bread and fashion, from a family that owned a big multibrand store in the famous resort city of Riccione, east coast of Italy.

Personal Stylist and Retail Manager in Milan, grew up in the highlights times of fashion, back in the 90's, along with masters such as Gianni Versace, Giorgio Armani, Missoni and Ermenegildo Zegna. Then operating in the major fashion cities: London for the iconic House of Liberty in Regent Street; New York, helping the brands Tuleh, Elie Tahari and Naeem Kahn to reach their international status; Los Angeles, with renowned local multibrand stores as H.Lorenzo in Sunset Plaza, Maxfield in Melrose, Curve in Robertson Boulevard.

Deep connoisseur of all fashion trends, attending every fashion week from Milan to Paris, from London to NY and Tokyo, socialite and insider of every fashion capital social nightlife. Creator of events of Music, Fashion and Performing Arts in Ibiza, Spain and in resort places of Italy during the summer.

Recently operating as a Retail Manager in Asia, in the up and coming fashion scene of Malaysia and Singapore. Now a pioneer of retail fashion in West Africa, consulting for Polo Limited, foremost Nigerian luxury group.

BRANDS WORKED WITH

Abg Market

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Polo Limited

Experience

● Sales&Marketing Manager

le Gray Fashion | Jan 2021 - Now

● Sales & Marketing Manager

Le Gray Fashion | Jan 2021 - Now

● Retail Consultant

Polo Limited | Sep 2017 - Dec 2019

Retail Manager at Polo Avenue, luxury fashion multibrand store located in the wealthy Victoria Island in the city of Lagos, Nigeria.

● Retail Consultant

Goodnews China | Jan 2017 - Jul 2017

Consulting in start-up designer corners at Grand Mall, Harbin, China.

● Consultant and Retail Manager

Good News Fashion | Dec 2015 - Dec 2016

Strategic consulting and directing management operations of a 10.000 mq multi brand store in Evolve Mall, Kuala Lumpur, Malaysia. Operating as personal stylist, staff trainer, visual merchandiser and sales director of the start-up concept LOGO.

● RETAIL STORE MANAGER

Abg Market | Sep 1992 - Aug 2010

Owner and chief buyer. Selecting international designer collections (Giorgio Armani, Roberto Cavalli, Gianfranco Ferré, Alexander McQueen, Matthew Williamson, Yohji Yamamoto, Gianni Versace, Dolce&Gabbana, Ermenegildo Zegna, Missoni, Kenzo, Mulberry, Allegri, Costume National, Jeckerson) from Milan, Paris, London and New York.
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