



# Sayali Waghmare

Retail Sales Associate

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## Languages

English

## About

Self-motivated sales consultant with over 2 years of experience in sales. Creative, Trustworthy, client-oriented and a good team player with excellent leadership and organisational skills. Often exceeds sales target quotas while ensuring customers leave satisfied. I am currently pursuing a Master's in Global Fashion Retail Management at the London College of Fashion and looking for Part Time Job opportunity in the Luxury Industry to utilise and expand my knowledge by working efficiently in an organization.

### BRANDS WORKED WITH

- Aditya Birla Group
- Gherzi Consulting Engineers Pvt. Ltd.
- MALA & KINNARY COMPANY
- Raymond Pvt. Ltd.

## Experience



### ● Marketing Officer

Aditya Birla Group | Apr 2021 - Apr 2023

Established Brand in coordination with completely new B-B Customers across country. Budgeting, pricing and Profitable positioning of the brand, designing and implementing effective marketing strategies and increase customer engagement. Collaborated with cross-functional teams to create compelling marketing campaigns, promotional materials, and sales presentations. Practiced Market and competitive analysis for designing & develop products as well as packaging as per the market trend in collaboration with R&D, design & sourcing team. Worked closely with clients & supply chain for the day-to day activities, new requirements, and delivery schedules. Identify new business opportunities, target markets, and customer segments to expand the customer base. Monitor and Evaluate performance specifications, cost and price parameters, market applications, and sales estimates sales, analyze data, and generate reports to identify areas for improvement and implement corrective actions.

### ● Fashion Design Intern

MALA & KINNARY COMPANY | Nov 2019 - Dec 2019

2 Months Assisted in Luxury Fashion Designing, pattern making, draping, creating and visualising ideas, and managing the company's closet. I gained the knowledge about fashion trends, styles, strong artistic and creative skills to conceptualize and develop unique and visually appealing fashion designs.

### ● Market Research Analyst Intern

Gherzi Consulting Engineers Pvt. Ltd. |

Assisted the market research team in collecting and analyzing data from various sources. preparation of market research reports, including data visualization and presentation of findings.

### ● Engineer Intern

Raymond Pvt. Ltd. |

Explored & examined the fundamental principles of textile engineering, including fiber properties, yarn production, fabric formation, dyeing and finishing processes, and textile testing methods.

## Education & Training

2023 - 2024

### ● London College Of Fashion, University Of The Arts

Masters Degree Global Fashion Retailing, International Business Management

- **Government Polytechnic Pune**

Diploma In Fashion Design,

2018 - 2021

- **Technological Institute**

Bachelor of Science in Manufacturing Engineering, Textile Technology