



Franck Cadet

HEAD OF DESIGN / PRODUCT
- TEAM LEADER - TRILINGUAL
(French/Spanish/English) IN-
TERNATIONAL BACKGROUND
(Spain/China)

📍 Barcelona, Spain

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Languages

Catalan

English

French

Spanish

About

Experienced Head of Design / Senior Product Manager with a demonstrated history of working in the apparel and fashion industry in France/China/Spain. Team leader.

Recently trained with CLO 3D design.

Skilled in Trend Analysis, Negotiation, Retail, Wholesale, and Textiles. Strong arts and design professional with a High School Diploma (BAC+3) focused in Textile Engineering from Institut E.F.Colbert.

BRANDS WORKED WITH

C.I.M.

DDP Paris

Desigual

Du Pareil Au Même

Fauboug Saint Denis

FC Design

IKKS

Kidiliz Group

Manish Arora

North & Company

Experience



● Head of Design

FC Design | Jun 2020 - Now

- .Designing full collections for several customers (Forever21 / Vilet / one1000hugs / Spiral / Oquémono...), offering the best options / balance in terms of colors / shapes / price / trends
- .Sourcing
- .Selling Price structure / Margin definition



● Collection Consultant

Manish Arora | Sep 2019 - Jun 2020

- Market research for the launch of Manish Arora kids line
- .Brand DNA definition
- .Kids Design proposals for SS20 & FW20 collection
- .Collection structure (# of ref / selling price / margin)
- .First protos development
- .Competitors analysis
- .Fairs / Markets / Distribution / Communication/ retroplanning set up



● Head Of Design

Desigual | Jun 2017 - Jun 2019

- .Trends Research (fabrics / colors / patterns), Shopping
- .Presentation of Mood boards
- .Design
- .Management of a team of 10 people (Designers / Graphic Designers / Pattern Makers)
- .Sales analysis with Product Managers in order to design a commercial collection
- .Presentation of the collections through intern conventions or worldwide fairs
- .Preparation of Catwalks and Booth during International fairs



● Senior Product Manager

Desigual | Mar 2011 - May 2017

- .Kids Collection development (320 references/season) / Collection structure
- .Design inputs / Designers management
- .Trends Research (pattern / colors / prints)
- .Weekly Sales analysis / Retail - Wholesale
- .Production follow up (85M€ / year)
- .Price negotiation
- .Photoshop and Adobe Illustrator knowledge
- .Sourcing
- .Collection Presentation to Wholesale and Retail network
- .Pitti Bimbo Preparation (catwalk + show room)
- .Launch of Baby Line



● Senior Buyer / Sourcing

Du Pareil Au Même | Jun 2010 - Mar 2011

FIXED TERM CONTRACT

- .Collection development
- .Price negotiation
- .Production follow up
- .Sourcing in Turkey

● Head of Design

North & Company | Sep 2009 - Feb 2010

FIXED TERM CONTRACT

- Menswear and Womenswear
- .Collection set up (4 brands / 300 ref.)
- .Development follow up (volumes, colors, graphics)
- .Catalogue creation

● Foundor

Faubourg Saint Denis | Mar 2008 - Jul 2009

OWN KIDSWEAR BRAND (Middle - High level)

Collection Director :

- .Design inputs
- .Girl's and Boy's Collection development (60 ref.)
- .Eshop creation

Buyer :

- .Price negotiation
- .Order-production-quality-shipment follow up
- .Sourcing

Communication manager

- .Marketing concept (catalogue - image - logo)
- .Business connection on Exhibitions (Playtime Paris - Bubble NYC)
- .Contact with Medias (Elle Magazine - Milk...)



● Head of Product

IKKS | Jan 2005 - Feb 2008

- .China Collection development (110 ref.)
- .Trends research / Shopping in Asia (Japan / HK / Korea)
- .IKKS France Collection follow-up (100 ref.)
- .Fabric sourcing (180 hangers / season)
- .Factories evaluation
- .Design Team management

● Buyer

Kidiliz Group | Jan 2003 - Dec 2004

Buyer in charge of the following brands :

KOOKAI / OXBOW / CATERPILLAR

- .Production follow up (330 000pcs / 220 ref. / season) in China, India, Turkey, Portugal
- .Price negotiation
- .Collection development

● Buyer

DDP Paris | Jan 2001 - Dec 2002

Streetwear

May 2002 - Dec. 2002

In charge of China and Portugal production

- .Production follow up for Textile items (200 000pcs / 100 ref. / season) for Shoes (70 000 pairs / 30 ref. / season)
- .Price negotiation
- .Technical files approval
- .Size sets and fabric quality checking
- .Collection follow-up

Jan. 2001 - May 2002
In charge of Bangladesh production
.Production follow-up
.Price negotiation
.Technical files approval
.Collection follow-up

● **Quality Manager**

C.I.M. | Jul 1998 - Dec 2000

Buying office for Hypermarkets / www.carrefour.com
In charge of Men's and Women's items & Shoes
.Quality forms development
.Quality inspections organisation (900 per season)
.Size specifications development
.Size sets checking
.Customer claims follow up

Education & Training

2020 - 2020 ● **La tecnocreativa**
Moda Digital con CLO3D,

2019 - 2019 ● **EADIMODA**
Adobe Illustrator,

1995 - 1996 ● **Institut E.F.Colbert**
High School Diploma (BAC+3),