

Joanne Keane

Wholesale Key Account Manager International and UK

London, UK

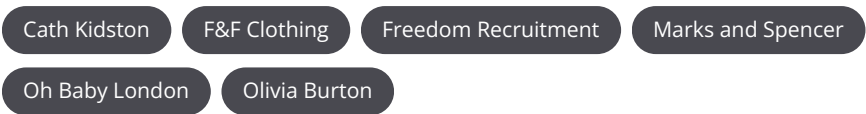
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About

BRANDS WORKED WITH



Experience



● Wholesale Key Account Manager International & UK

Cath Kidston | Jul 2019 - Dec 2022



● Wholesale Account Manager International & UK

Cath Kidston | Jul 2018 - Jul 2019



● International Wholesale Brand Coordinator

Olivia Burton | Oct 2017 - Jun 2018



● Senior International Wholesale Assistant

Olivia Burton | Dec 2016 - Oct 2017



● International Wholesale Assistant; Asia, Australasia, USA and Canada

Olivia Burton | Dec 2015 - Dec 2016

Assist in the day to day running of all distributors, key and independent international accounts.

● Production Assistant

F&F Clothing | Mar 2015 - Mar 2015

Whilst travelling in Cambodia I worked in the Cambodian F&F (Tesco) Hub. This was a brilliant experience and one which I thoroughly enjoyed.

- I shadowed the Production Manager, Sourcing Manager and Head of Technical.
- Attended all team meetings which discussed financials, production dates, supplier base, fits and quality, trend forecasting and any information between the UK Buying office and the Hub.
- I visited several ladies wear factories which are part of TESCO's PSL including denim, jersey, sportswear and knitwear factories.



● Recruitment Consultant

Freedom Recruitment | Feb 2014 - Mar 2015

I left this position to go travelling for 6 months around Asia, Australia and New Zealand.

I managed my own clients within the specialist division of Production, Technical and Wholesale recruiting for the same roles as listed below.

I actively develop new business and strive to recruit the best candidates within the fashion industry.



● Resourcer within the Production, Technical and Wholesale Team

Freedom Recruitment | Feb 2013 - Feb 2014

This specialist division works in conjunction with a broad variety of clients, from leading designers and brands, to retailers and suppliers. We recruit for permanent staff as well as temporary and interim.

We assist our clients in recruiting for a broad variety of positions including:

- Production Assistants
- Production Co-ordinators
- Production Managers
- Product Developers
- Wholesale Sales
- Account Managers
- Wholesale Merchandisers
- Garment Technologists
- Fabric Technologists

I actively resource to find the best candidates for all our roles working closely with our clients and candidates.



● **PR Assistant Intern**

Marks and Spencer | Dec 2012 - Feb 2013

I worked within the Ladieswear and Lingerie team across all PR and Press events

- PR database management
- Internal communication with teams – Social Media, Buying and Marketing
- Scanning and filing of all press coverage
- Managing the magazine archives and ensuring all publications are bought on a weekly and monthly basis
- Assisting with PR events
- Working in the press showroom
- Management of samples ensuring their safe arrival back to store after being used by press



● **Production and Wholesale Assistant**

Oh Baby London | Jul 2010 - Sep 2011

This role was part of my University placement year

Oh Baby London are a baby and childrenswear brand and wholesaler based on Bricklane, London.

Production

- I assisted in the management of the critical path working with overseas factories based in the Far East.
- Approved all sampling including lab dips and strike offs
- Took detailed sampling notes including carrying out fittings and quality control checks
- Completed specifications which were then sent to factories as a guide to follow.

Wholesale

Oh baby London have a thriving wholesale customers list of 50+ independent and key accounts across all territories

- I liaised with clients throughout the order process
- Arranged payment and shipping of orders liaising with freight forwarders
- Contacted and researched potential new customers to grow the business
- Attended trade shows in London/Amsterdam
- Travelled to Barcelona to meet with Spanish Agents/Wholesale customers

Education & Training

- 2008 - 2012 ● **The Nottingham Trent University**
BA (hons) Fashion and Textile Management,