



# Cozette Mc-Creery

Fashion & Brand Consultant

📍 London, UK

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## Languages

English (Fluent)

French (Work Proficiency)

Italian (Work Proficiency)

## About

Experienced manager with a demonstrated history of working in the apparel and fashion industry at all levels. Skilled in Management, PR, Office/Team Management and Apparel Production. Strong and varied network of contacts. Loyal, discreet and unflappable.

### BRANDS WORKED WITH

Bella Freud

GOLBORNE LAYLOW LTD

Iceberg

Modus Publicity

SIBLING International Ltd

Solange Azagury-Partridge

## Experience

### ● Senior Manager

| Jan 2020 - Now

Exceptional Manager and Producer with unparalleled 360 experience in industry from garment production to public facing events.

Producer of shows and promotional materials, working in both the fashion and arts industries to a wide range of budgets. Supreme negotiator. Respected manager with the ability to support, recruit and lead teams under Creative Directors.

Curator of art projects in London and Margate.

### ● Connector, Global PR support, Team Building

Iceberg | Feb 2018 -

London based contact for luxury Italian fashion and heritage sportswear brand ICEBERG. Press, events, product placement, celebrity dressing and sales with global outreach. Supporting the Creative Director, Team Building.

### ● Creative Director

GOLBORNE LAYLOW LTD | Apr 2017 - Mar 2018

Creative Director, events adviser and co-ordinator for the launch and opening months of private members club LAYLOW. The club consists of restaurant, lounge, private dining space called the apartment and a basement programmed by XL and Young Turks alumni amongst others.

### ● Director, Sales, Press, Marketing, Design

SIBLING International Ltd | Mar 2008 - Feb 2017

3rd founder member of SIBLING knitwear specific men's and women's wear brand.

Primary role to run and grow the business via close conversations with all founders, in-house and external teams, Sales, Branding and PR.

### ● Head Of Press/PA

Solange Azagury-Partridge | May 2006 - Jun 2008

Head of Press at luxury jewellery designer Solange Azagury-Partridge partially during her consultancy at Boucheron under Tom Ford. Ad-hoc Office Management, Accounting and PA support. Part of the small team working on 2 perfume launches.

### ● Assistant to Directors/Special VIP PR Projects

Modus Publicity | Jun 2004 - May 2006

Projects: Calvin Klein underwear x Freddie Ljungberg, Puffa x Blue, Calvin Klein x Bryan Adams and other VIP/Celebrity events and launches.





- **PA & Design Assistant**

Bella Freud | Mar 1994 - Mar 2011

ON GOING in a freelance research and support capacity.

PA, Researcher, Office Manger, PR Manager (Aurelia PR, Modus, Staff International, Milan), Show/Event and press materials, Short Film Production x3 (Bella Freud & John Malkovich), Garment Production/Sampling Manager, Design Assistant, Sales Manager

## **Education & Training**

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1984 - 1986 ● **Merton College**

A Levels,

1976 - 1984 ● **Eothen School For Girls**

O Levels,