



# Felipe Asan Escobar

Fashion designer

📍 70 Stuttgart, Germany

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## Links

[LinkedIn](#)

## Languages

English (Fluent)

French (Basic)

Spanish (Native)

German (Fluent)

## About

I'm multidisciplinary fashion and concept designer with a background in sportswear and contemporary fashion. I pride myself in development collections from concept to implementation that harness consumer insights, creativity, innovation and market relevant commerciality

### BRANDS WORKED WITH

Adidas

HTW Berlin

HUGO BOSS

MAISON the FAUX

PUMA

University of the Arts

University of the Arts Bremen

## Experience



### ● Senior Concept Designer

HUGO BOSS | Jul 2022 - Now

In charge of development of all seasonal concepts for all product categories and licenses. Develop Color stories, seasonal narrative, graphics and prints direction, as well as special projects, red carpet and collaborations.



### ● Guest lecturer

HTW Berlin | Apr 2022 - Aug 2022

Guest lecturer for fashion design students



### ● Fashion Designer

Adidas | Jun 2021 - Jun 2022

In charge of designing pinnacle fashion ranges as well as culture and inclusivity Collabs for adidas Originals in-line collection



### ● Trainee Design Academy

Adidas | Oct 2019 - Jun 2021

Designer work for different adidas business units



### ● Design Intern

PUMA | Jun 2018 - Apr 2019

Menswear Apparel Design Intern Sportstyle Puma



### ● Studio Intern

MAISON the FAUX | Apr 2018 - Jun 2018

Arnhem

### ● Print Development Tutor

University of the Arts | Jan 2015 - Dec 2015

### ● Patern-making Tutor

University of the Arts Bremen | Jan 2015 - Dec 2015