



Zeina Ghorayeb

Account Manager @ Google

Ireland

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Links

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Languages

Arabic (Native)

English (Native)

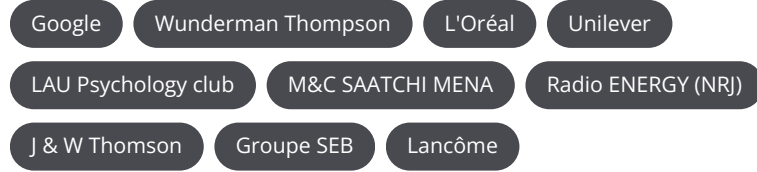
French (Native)

Spanish (Basic)

About

Experienced Brand Manager with a strong background at Google and L'Oréal. Fluent in Arabic, English, and French. Passionate about retail and adept at driving sales and enhancing customer experiences. Adaptable and ready to excel in dynamic retail environments.

BRANDS WORKED WITH



Experience



Account Manager, Google Customer Solutions

Google | Apr 2023 - Now



Agency Account Strategist - French Market

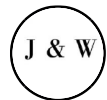
Google | Jun 2022 - Mar 2023

Senior Account

Wunderman Thompson | Jun 2020 - Apr 2022

Senior Account Executive

Wunderman Thompson | Mar 2019 - Jun 2020



Account Executive

J & W Thomson | Oct 2017 - Mar 2019



Brand Manager

L'Oréal | Jan 2017 - Oct 2017



Assistant Brand Manager

Unilever | Jan 2016 - Dec 2016

Managing Member

LAU Psychology club | Jan 2016 - Jun 2016

The main mission of the Psychology Club is to expose people to the wider and diverse subfields of Psychology that many may not be aware of, as well as to dispel any common myths and misconceptions people might have about Psychology as a science.



Account Management Intern

M&C SAATCHI MENA | Aug 2015 - Aug 2015

Advocate

Radio ENERGY (NRJ) | Dec 2013 - Oct 2017

Education & Training

- **Grand Lycée Franco-Libanais**
Economics,
- **LAU New York Headquarters**
Marketing,
- **Lebanese American University**
Bachelor of Science - BS,