

Su Lim

Ecommerce & Digital Consultant

London, UK

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Languages

Spanish

About

BRANDS WORKED WITH

- Boutique 1 Group
- Chalhoub Group
- Everything-Connected
- Gedeon Mohr & Partners
- Hill+Knowlton Strategies
- Majid Al Futtaim
- Omnia

Experience



- Strategic Advisor – Gedeon Mohr & Partners**
Gedeon Mohr & Partners | Nov 2022 -



- Head of Digital & Ecommerce**
Majid Al Futtaim | Nov 2018 - Jun 2022

- Division Manager - eCommerce**
Chalhoub Group | Mar 2017 - Nov 2018

- Digital Client Services Director**
Omnia | Sep 2015 - Feb 2017

- Head of eCommerce**
Boutique 1 Group | Mar 2013 - Aug 2015



- Digital Consultant**
Hill+Knowlton Strategies | Feb 2012 - Mar 2013



- Digital Account Manager**
Everything-Connected | Feb 2006 - Jan 2012

Education & Training

- 2003 - 2006 ● **University of Nottingham**
BAhons,