



# Reda Jammaa

Associate Sales Representative

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## Languages

English (Fluent)

Arabic (Native)

## About

I bring extensive luxury retail experience from Bulgari, Cartier, and Louis Vuitton. I excel in sales, customer care, and team productivity, delivering personalised shopping experiences to high-end clientele and consistently achieving ambitious sales targets.

### BRANDS WORKED WITH



## Experience



### ● Brand Ambassador

Bulgari | Feb 2024 - Now

- Managed daily operations and served as a successful leader achieving boutique success. Supervised and trained staff, resulting in more efficient and productive team. Developed and implemented sales strategies resulting in increasing sales and customer satisfaction.



### ● Fragrance Specialist- Team Leader

Cartier | Jun 2023 - Feb 2024

- I was responsible for showcasing Cartier diverse range of fragrances, provided expert advice to costumers and created memorable and personalized fragrance experience to Cartier VIP customers with key focus on customer retention.



### ● Senior Sales

Adamo | May 2021 - Jun 2023

- Delivered unparalleled shopping experience to high-end clientele and achieved ambitious sales targets by demonstrating in-depth knowledge of luxury fashion trends and a sophisticated understanding of the brand, also exhibited strong leadership and trained team to succeed and hit KPI's.

### ● Sales Supervisor

SHISEIDO GROUP | Jan 2019 - May 2021

- Guided customers through an exquisite olfactory journey with Shiseido signature fragrances educating them on the unique characteristic of Shiseido's scents and contributing to overall success of the brand.



### ● Fragrance Expert Representative

The Spirit of Dubai | Jan 2018 - Jan 2019

- Embarked customers in the captivating world of spirit of Dubai by introducing to a high-end clientele the exclusive and luxurious scents of the brand sharing the rich story of each fragrance, hence focused on achieving individual target.



### ● Sales Associate/ Fashion Stylist

Louis Vuitton | Jan 2016 - Dec 2017

- Delivered a luxurious and personalized shopping experience to Louis Vuitton discerned clientele by booking, offering personal assistance in choosing from the latest exquisite range of products and updated them on the latest trends and maintaining the highest standards of customer service.



### ● Sales Associate

Ray-Ban | Mar 2014 - Jan 2016

- Met and exceed sales targets through active selling techniques, up-selling and cross selling additional products as well as assisted customers as they entered the store; ensured customers had a positive shopping experience.

## Education & Training

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2015

- **Islington School of English**

Advanced General English,

2023 - 2024

- **Canterbury Christ Church University**

Bachelor of Science,